Health and (other) asset holdings

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Abstract

Despite clear evidence of correlations between financial and medical statuses and decisions, most models treat financial and health-related choices separately. This paper bridges this gap by proposing a tractable dynamic framework for the joint determination of optimal consumption, portfolio holdings, health investment and health insurance. We solve for the optimal rules in closed form and capitalize on this tractability to gain a better understanding of the conditions under which separation between financial and health-related decisions is sensible, and of the pathways through which wealth and health determine allocations, welfare and other variables of interest such as expected longevity or the value of health. Furthermore we show that the model is consistent with the observed patterns of individual allocations and provide realistic estimates of the parameters that confirm the relevance of all the main characteristics of the model.

Keywords: Consumption, Health Expenditures and Insurance, Mortality and Morbidity Risks, Portfolio, Values of Life and of Health.

JEL Classification. G11, I12.
1 Introduction

A vast literature on the socioeconomic and health nexus shows that how wealthy and healthy we are has a strong impact on both our financial and health-related decisions.\textsuperscript{1} In particular, this literature reveals that health status is positively correlated with income, consumption and risky asset holdings, and negatively correlated with health expenditures, whereas it has a mixed effect on insurance coverage. On the other hand, an agent’s wealth correlates positively with all these choice variables.

Taken together these stylized facts strongly suggest that any theoretical analysis of financial and health related allocations should be undertaken as that of a \textit{joint} decision problem. Yet, aside from rare exceptions, the two are almost always analyzed separately. At the risk of over-simplifying, health models abstract from financial investment choices whereas health-related considerations are usually absent from financial models. This segmentation might not be so problematic if it could be shown that the two types of decisions are indeed separable. Unfortunately, in the absence of encompassing models, separation cannot even be verified and, thus, should not be taken for granted. Otherwise, segmented models can only provide a partial understanding of the intricate pathways through which wealth and health determine allocations and welfare.

This paper bridges this gap by proposing a tractable dynamic model for the joint determination of consumption, portfolio, health investment and insurance coverage. Our modeling strategy innovates by combining two well-accepted, but otherwise segmented, frameworks from the Financial and Health Economics literatures within a unified setup. More precisely, we start from a standard Merton (1971) portfolio and consumption choice problem with IID returns and append to this model an insurance choice model, as well as a costly health investment decision à la Grossman (1972) in which better health improves labor income as well as reduces the agent’s morbidity and mortality risks through a decrease in the arrival rates of the corresponding shocks.

We solve the model analytically and show that it can generate patterns of consumption, portfolio, health expenditures and insurance coverage that are consistent with those observed empirically. In addition, our analytic solution allows us to determine the conditions under which it is sensible to separate financial from health related decisions,

\textsuperscript{1}See Smith (1999, 2007, 2009) for an enlightening survey and recent evidence. See also Section 4.3 for cross-sectional evidence from PSID data.
and also provides a natural way of estimating the model. Capitalizing on this feature we estimate the key parameters of the model using cross-sectional data from the Panel Study of Income Dynamics (PSID) and find that our predicted rules are able to fit the data with reasonable parameter values that confirm the relevance of all the model’s main characteristics. Importantly, these estimates also indicate that the conditions for separation are not met and therefore justify the need for a joint dynamic analysis of financial and health-related decisions.

As is well-known (e.g. Shepard and Zeckhauser, 1984; Rosen, 1988; Bommier and Rochet, 2006; Bommier, 2010, among others), the specification of preferences is delicate in an endogenous mortality setting such as ours. In the standard time-additive framework of Yaari (1965) and Hakansson (1969) utility is computed as a sum of discounted period utilities up to the random time of death. This associates death with a utility level of zero and, therefore, entails a counterintuitive preference for death over life when the period utility is negative.² Our approach to this problem innovates by resorting to a class of recursive preferences that measures utility and consumption in the same metric (Epstein and Zin, 1989; Duffie and Epstein, 1992b). With such preferences death is associated with a consumption level of zero whereas life corresponds to strictly positive consumption and, since preferences are monotonic, it follows that life is always preferred to death, regardless of parameter values. Another novel feature of our preference specification is that it assigns distinct risk aversion parameters to each of the three types of risk (financial, morbidity and mortality) present in the model.³ This feature is referred to as source-dependent risk aversion (Skiadas, 2008, 2009) and our paper constitutes the first application of such preferences to the study of individual consumption, portfolio and health-related choices in a dynamic setting.

In our model, health is subject to diminishing returns to scale and enters the agent’s decision problem through two channels. The first channel is referred to as the budget

²This is in particular the case for power utility functions with relative risk aversion larger than 1, as is often found in the finance literature, and for negative exponential utility functions. To avoid this outcome, existing solutions include adding a sufficiently large positive constant to utility (see Rosen, 1988; Becker et al., 2005; Hall and Jones, 2007, among others) or simply restricting the relative risk aversion of the power utility function to be smaller than one (Shepard and Zeckhauser, 1984). Another possible solution is to equate death with full depreciation of the health stock and impose Inada conditions on the flow utility of health (e.g., Yogo, 2009).

³A further benefit of recursive preferences is that it also disentangles sentiment towards risk from attitudes towards time. This appears particularly relevant in a context where longevity risk can be controlled. Indeed, the elasticity of intertemporal substitution is shown to be a strong determinant of the responses of welfare and consumption to mortality risk.
constraint channel and captures the fact that better health increases labor income, e.g. through less frequent sick leaves and/or better access to promotions for more assiduous workers. This explicit modeling of the health dependence of income departs from standard approaches in which it is assumed that agents get direct utility from being healthy.\textsuperscript{4} The second channel is referred to as the risk channel and captures the fact that better health lowers morbidity and mortality risks by reducing the arrival intensities of the corresponding discrete shocks. In this dimension our model is more general than other health risks models that typically consider a single endogenous risk.\textsuperscript{5} To gain some intuition about the respective impact of these two channels, we start by abstracting from the second by considering a model in which health risks are exogenous.

In this restricted version of the model, the arrival rates of mortality and morbidity shocks are independent from the agent’s health and this feature admits a derivation the optimal rules in closed form. These solutions in turn permit an intuitive interpretation of the underlying economic mechanisms, and establish that separating financial and health-related decisions is sensible under exogenous health risks. More precisely, our results show that the agent’s problem can be split into two parts: First, solve for the optimal health investment plan by maximizing the present value of the agent’s income net of health investments to determine the agent’s human capital. Second, compute the optimal consumption, portfolio and insurance coverage to maximize the agent’s utility given that his total wealth is equal to the sum of his financial wealth and human capital.

The model with exogenous health risks is very tractable and captures some of the key determinants of the agent’s decisions but, unfortunately, it also displays some important shortcomings when confronted to the data. In particular, it counter-factually entails that both health expenditures and insurance coverage are wealth-independent as well as increasing in health, and that health and wealth are perfect substitutes, contrary to recent evidence suggesting that the marginal utility of wealth increases with health (Finkelstein et al., 2008, 2009, e.g.,). Motivated by theses shortcomings we then turn to an unrestricted version of the model in which the agent’s health influences his decisions through both the budget constraint channel and the risk channel.

Allowing for health-dependent arrival rates endogenizes the agent’s health risks, and implies that the model can no longer be solved in closed form. To circumvent this difficulty, we resort to a perturbation analysis that uses the explicit solution of the restricted model as the starting point of a first order expansion with respect to the parameters that govern the health dependence of the intensities associated with mortality and morbidity shocks. This approach delivers an explicit solution for the approximate optimal rules and, thereby, permits a clear interpretation of the marginal impact of endogenous morbidity and mortality risks on the agent’s decisions. In particular, we show that separating financial and health-related decisions remains optimal as long as mortality is exogenous, but not otherwise. Furthermore, we show that the unrestricted model fixes the shortcomings of the model with exogenous health risks and can potentially explain the cross-sectional patterns found in the data.

To verify whether this is the case we estimate the quadrivariate system of optimal rules derived from the theoretical model to identify a set of key parameters. The estimation results, obtained using a sample of individuals drawn from PSID, attest that the model with endogenous health risks offers a good in-sample fit of the observed allocations with realistic parameter values, and confirm the relevance of the main characteristics of the model. In particular, our parameter estimates corroborate that preferences are non time additive and display source dependent risk aversion. To investigate the out-of-sample performance of the model we derive explicit expressions for life expectancy, as well as for the values of health and life, and then use the estimated parameters to compute the prediction of the models regarding these quantities. The corresponding results are realistic and compare favorably with received estimates in the literature. Overall, both in- and out-of-sample results convey a similar message: Whereas a non-negligible part of morbidity and mortality risks is attributable to endowed factors, agents can (and do) adjust both health-related risks through health investments.

The three papers that are most closely related to our work are those of Edwards (2008), Yogo (2009) and Hall and Jones (2007). Edwards (2008) studies financial decisions in the presence of health shocks and focuses on higher morbidity risks for older people as a potential explanation for the fall in risky asset holdings after retirement. His empirical findings suggest that medical risks are indeed perceived as important by retired individuals, and are a key determinant of asset holdings. We differ in that we abstract
from life cycle, utilitarian effects or bequests. Moreover, his distributional assumptions on health are quite different from ours since sickness is modeled as an exogenous, and uninsurable risk that requires constant expenditures once incurred. Yogo (2009) is closer to us in that he also considers the implications of a model where health investments are subject to diminishing returns to scale. However, his focus on housing and the welfare gains of actuarially fair annuities is quite different. Moreover, he models health as generating direct utility flows instead of our health-dependent labor income approach and does not allow for endogeneity in health risks. Similar to us, Hall and Jones (2007) also consider an endogenous mortality model with costly health investment and positive service flows of health. However, they do not consider portfolio allocations and their focus on the time series of aggregate health spending and longevity is very different from ours. Importantly, these papers provide neither joint analytical solutions for consumption, portfolio, health expenditures and insurance in the presence of endogenous health risks, nor a structural estimation of these allocations.

The rest of this paper is organized as follows. We introduce the theoretical model in Section 2. The solution to the model is discussed in Section 3. We present the empirical evaluation of the model in Section 4, and provide concluding remarks in Section 5. The proofs of all results are gathered in Appendix A. Appendix B outlines a general version of the model where all coefficients can depend on the agent’s age. Finally, some arguments omitted from the text are presented in Appendix C and Appendix D presents an overview of the cross-sectional PSID data that we use in our estimation.

2 The model

This section describes an economic environment in which the agent has preferences over lifetime consumption plans in the presence of partially controllable mortality and morbidity risks.

2.1 Survival and health dynamics

Let $T_m$ denote the random duration of the agent’s lifetime or, equivalently the agent’s age at death, and $H_t$ represent his health status at age $t$. In the spirit of Ehrlich (2000), Ehrlich and Yin (2005) and Hall and Jones (2007), we model the agent’s mortality as the first
jump of a Poisson process $Q_m$ whose intensity depends on the agent’s health status. Specifically, the agent’s death intensity is defined to be

$$\lambda_m(H_{t-}) = \lim_{\tau \to 0} \frac{1}{\tau} P_t [t < T_m \leq t + \tau] = \lambda_{m0} + \lambda_{m1} H_{t-}^{-\xi_m} \tag{1}$$

for some nonnegative constants $\lambda_{m0}$, $\lambda_{m1}$ and $\xi_m \geq 1$ where $P_t(\cdot)$ is a conditional probability and $H_{t-} = \lim_{s \uparrow t} H_s$. The fact that the intensity function is decreasing in health ensures that the survival probability:

$$P_t[T_m > t + s] = 1_{(T_m > t)} E_t \left[ e^{-\int_{t+s}^{t} \lambda_m(H_{\tau-})d\tau} \right] \tag{2}$$

is monotone increasing in the agent’s health status up to an exogenous ceiling that is determined by the constant $\lambda_{m0} > 0$. Intuitively, an agent may increase his survival probability by investing in his health and still die from an exogenous shock that does not depend on controllable health (e.g., an accident or certain types of cancer). Alternatively, this incompressible part of the intensity can be interpreted as an endowed death probability that is determined by environmental and/or biological factors.

The specification of the survival probability in (2) differs from those proposed in the literature along three important dimensions. First, the incompressible part of the death intensity is made constant rather than age-varying for tractability reasons (see however Remark 1 below for time-varying extensions). Second, the endogenous part of the death intensity is a function of the agent’s current health status rather than of his current health investment. This assumption implies that the agent cannot freely alter his survival probability by investing large amounts in times of sickness and reflects the path dependence of health-related decisions. Third, the death intensity in (1) is a function of a stochastic rather than a deterministic health process.

To describe the dynamics of the health status, let $Q_s$ denote a Poisson process whose jumps capture shocks to the agent’s health, and $I$ be a nonnegative predictable process that represents the agent’s health investment.\(^6\) We assume that the agent’s health status

\(^6\)The constraint that health investment cannot be negative is standard in the health economics literature. See for example Grossman (1972); Ehrlich and Chuma (1990); Chang (1996); Picone et al. (1998); Ehrlich (2000); Edwards (2008); Hall and Jones (2007). It reflects the irreversibility of health related expenditures and the fact that health is not a traded asset.
evolves according to

\[ dH_t = ((I_t/H_t^-)^\alpha - \delta) H_t^- dt - \phi H_t^- dQ_t, \quad H_0 > 0, \]  

(3)

for some constants \( \delta \geq 0 \) and \( \alpha, \phi \in (0, 1) \) that represent the decay rate of health in the absence of shocks, the degree of health adjustment costs and the fraction of health that is lost upon the occurrence of a shock. The above dynamics imply that the expected instantaneous growth rate of health

\[ E_t^- [dH_t/H_t^-] = ((I_t/H_t^-)^\alpha - \delta - \phi \lambda_s(H_t^-)) dt \]  

(4)

is concave in the investment-to-health ratio. It follows that a given amount of health investment has a larger impact on the agent’s health when he is currently unhealthy and thus models decreasing returns to health investment.\(^7\)

To capture the fact that morbidity shocks are less likely for healthier agents we assume that their arrival rate is decreasing in the agent’s health status with

\[ \lambda_s(H_t^-) = \eta + \frac{\lambda_{s0} - \eta}{1 + \lambda_s H_t^- \xi_s} \]  

(5)

for some nonnegative constants such that \( \lambda_{s0} \leq \eta \) and \( \xi_s \geq 1 \). Similar to (1) this functional form implies that while the agent can lower the likelihood of health shocks by investing in his health, he cannot reduce it further than

\[ \lambda_{s0} = \lim_{H \to \infty} \lambda_s(H) \]

which can be interpreted as an endowed probability of health shocks. Note that the intensities of mortality and morbidity shocks induce very different risk characteristics as the agent’s health deteriorates. In particular, and as illustrated by Figure 1, the agent’s death intensity diverges to infinity, thus leading to certain death, as his health decreases to zero whereas the intensity of morbidity shocks remains bounded and reaches a finite maximal value given by \( \eta = \lambda_s(0) \).

\(^7\) Similar decreasing returns to health investments can be found in Ehrlich and Chuma (1990); Ehrlich (2000); Ehrlich and Yin (2005). An equivalent interpretation of (3) is that the agent is endowed with a health production function that is linear in gross health investment \( I_g = I^\alpha H^{1-\alpha} \) but faces convex adjustment costs that are given by \( I = H^{1-b} I_g^b \) with \( b = 1/\alpha > 1 \).
Notes: Instantaneous intensities of mortality shocks (solid) and morbidity shocks (dashed) as functions of the agent’s health status.

2.2 Income, traded assets and budget constraint

We assume that the agent’s flow rate of labor income is given by an increasing function of his current health status:

\[ Y_t = Y(H_{t^-}) = y_0 + \beta H_{t^-} \quad (6) \]

for some constants \( y_0, \beta \geq 0 \). A natural interpretation of this specification is that employers offer higher wages to agents who are in better health and thus less subject to be absent from work. Equivalently, a healthier agent misses less workdays and hence receives higher labor income.\(^8\) Since the agent’s future income depends on his future health investment and can be used as collateral to borrow, a moral hazard problem may arise. In the subsequent analysis we follow the frictionless markets tradition and rule out this moral hazard problem by assuming that agents commit to their future health expenditures.

\(^8\)Since the benchmark model does not allow for age-dependent parameters (see however Remark 1 below) our income specification implies that the agent’s income depends on his health status even at old age. This feature of the model is consistent with the findings of French (2005) that many elders find it profitable to continue working after retirement.
The income process in (6) imposes that all income risks are attributable to health shocks. This hypothesis is admittedly restrictive since other shocks such as productivity, unemployment, or fiscal shocks clearly also affect income. Unfortunately, closed-form solutions for allocation problems with idiosyncratic income risk are notoriously difficult to obtain (see e.g. Duffie et al. (1997)), and we will therefore abstract from such risks for the sake of tractability. Due to this restriction our model will tend to under-predict true income volatility unless health is assumed to be unrealistically volatile.\textsuperscript{9} To circumvent this difficulty one can easily extend the model to include a stochastic and time-varying intercept \( y_t \geq 0 \) in (6) as long as this process only depends on aggregate market risk. This extension of the basic model is presented in Remark 4 below.

The financial market consists in two continuously traded securities: a riskless bond and a risky stock. The price of the bond is given by \( e^{rt} \) for some constant rate of interest \( r > 0 \) and the price of the stock evolves according to

\[
dS_t = \mu S_t dt + \sigma S_t dZ_t, \quad S_0 > 0,
\]

for some constant growth rate \( \mu \geq r \) and constant volatility \( \sigma > 0 \) where the process \( Z \) is a standard Brownian motion.\textsuperscript{10} In addition to the bond and the stock, we assume that the agent can invest in an instantaneous health insurance contract. Specifically, we assume that an agent’s health is perfectly observable and that at every point in time an agent may purchase an actuarially fair insurance contract that pays one unit of consumption if a health shock occurs at the next instant and zero otherwise. The net pay-off of such a contract to the agent is

\[
x_t dM_{st} = x_t dQ_{st} - x_t \lambda_s(H_t^-) dt
\]

where the predictable process \( x_t \) represents the chosen amount of coverage chosen, \( x_t dQ_{st} \) is the amount paid by the insurer in case of a shock, and \( x_t \lambda_s(H_t^-) dt \) represents the instantaneous insurance premium paid by the agent. Since the agent should not be

\textsuperscript{9} See Carroll and Samwick (1997, 1998); Gourinchas and Parker (2002) for measurement and discussion of income shocks effects on precautionary savings and wealth.

\textsuperscript{10} The assumption of a single stock is imposed purely for expositional simplicity. Under the assumption of a constant investment opportunity set, the model can be easily generalized to include multiple risky securities.
allowed to sell insurance contracts on his own health, the amount of coverage $x_t$ is constrained to be nonnegative at all times.

Assume that the agent has some initial financial wealth $W_0$, and let the predictable processes $c \geq 0$ and $\pi \in \mathbb{R}$ represent the amount he consumes and the amount he invests in the stock. Under the usual self-financing requirement, the agent’s financial wealth then evolves according to

$$dW_t = (rW_{t-} + Y_t - c_t - I_t) \, dt + \pi_t \sigma_S (dZ_t + \theta dt) + x_t dM_{st}$$  \hspace{1cm} (7)$$

where the constant $\theta = \sigma^{-1}_S (\mu - r) \geq 0$ is the market price of financial risk. This budget constraint reveals two additional channels through which the agent’s health status influences his decisions: An unhealthy agent faces not only a lower labor income but also a higher insurance premium because of the higher probability of health shocks.

**Remark 1 (Age dependent parameters)** The model presented above assumes that all agent-specific parameters are constant. This assumption is imposed to facilitate the exposition and interpretation of our results and can be relaxed at the cost of more involved notation. We present in Appendix B a general version of the model in which the intensity of shocks $\lambda_{m0}, \lambda_{m1}, \lambda_{s1}, \lambda_{s0}, \eta$, the depreciation rate of health $\delta$, the fraction of health $\phi$ that is lost upon experiencing a health shock, and the health sensitivity $\beta$ of labor income are allowed to vary with the agent’s age.

**Remark 2 (The public health system)** While this is not our focus, our model can be used as a laboratory to investigate the effects of changes in the public health system. In particular, within our model a better health system can be thought as providing a higher health independent income $y_0$ and/or a lower sensitivity $\beta$ of income to health. Alternatively, one might capture the influence of the public health system by assuming that, as in Medicare, a fraction of the health investments of retired agents is subsidized. This feature can be captured in a simple way by replacing the health investment $I_t$ in the dynamic budget constraint (7) by $(1 - s_t)I_t$ where $s_t = 0$ for $t \leq 65$ and $0 \leq s_t < 1$ for $t > 65$ is the subsidized fraction.
2.3 Preferences

Starting with the seminal contributions of Yaari (1965) and Hakansson (1969), the standard way of specifying preferences in the presence of mortality risk has been to define the utility to an agent of age \( t \) of a consumption plan \( c \) as

\[
U_t = 1_{\{T_m > t\}} E_t \int_t^{T_m} e^{-\rho(s-t)} u(c_s) ds
\]

(8)

for some nonnegative subjective rate of time preference \( \rho \) and some concave period utility function \( u \) satisfying the usual regularity conditions.\(^{11}\)

As pointed out by Shepard and Zeckhauser (1984) and Rosen (1988), the level of the period utility has important implications in such a specification since adding a constant to \( u \) changes the value that the agent places on longevity relative to consumption. Put differently, in the presence of an uncertain and endogenous horizon, preferences are not invariant to affine transformations as they are in the standard setting where the horizon is non random and exogenous. This undesirable feature is due to the fact that (8) attributes utility zero to death and, hence, implies that the utility of any consumption schedule must be compared to zero to determine whether the agent is better off living or dying. In particular, if the period utility is of the iso-elastic type:

\[
u(c; \vartheta) = c^{1-\vartheta} / (1 - \vartheta)
\]

(9)

for some nonnegative constant \( \vartheta \neq 1 \) then the agent’s preferences towards mortality depend on whether the risk aversion parameter \( \vartheta \) is smaller or larger than unity. In the former case, the utility of any consumption schedule is positive and it follows that the agent prefers life to death. On the contrary, if \( \vartheta > 1 \), as is often found in empirical studies, then the utility of any consumption schedule is negative and the agent thus counterintuitively prefers death to life irrespective of his current consumption level.\(^{12}\)

\(^{11}\)See for example Richard (1975); Shepard and Zeckhauser (1984); Rosen (1988); Ehrlich and Chuma (1990); Ehrlich (2000); Becker et al. (2005); Edwards (2008); Hall and Jones (2007) and Yogo (2009).

\(^{12}\)A similar problem arises for the negative exponential utility given by \( u(c) = -\exp(-ac) \) for some \( a > 0 \). To ensure sensible results, many authors consider nonnegative period utility functions for which life is always preferred. Following this approach, Rosen (1988); Becker et al. (2005) and Hall and Jones (2007) use a utility of the form \( v(c) = u(c) + b \) where \( b \) is chosen in such a way as to guarantee that \( v \) is nonnegative. Unfortunately, such a constant exists only if \( u \) is bounded from below and it follows that this approach cannot be used to accommodate the case where \( u \) is given by (9) for some \( \vartheta > 1 \).
In addition to this non-invariance, the time-additive specification in (8) suffers from two other important limitations. First, by summing up the utility of period consumption up to the time of death, the time additive specification counter-intuitively assumes that the agent is risk neutral towards mortality risk (see Bommier (2006)). Second, this specification supposes that the agent’s risk preferences are entirely summarized by the period utility function $u$ and thus does not allow for different attitudes towards different sources of risk. This last restriction is particularly important in the context of our model because there is no ex-ante reason to believe that agents should be equally averse to mortality, morbidity, and financial risks.

Motivated by the above discussion, and in particular by the fact that (8) cannot reconcile an empirically plausible level of risk aversion with a sensible behavior towards longevity risk, we will forego the time additive specification and assume instead that the agent has recursive preferences of the type proposed by Kreps and Porteus (1979); Epstein and Zin (1989); Weil (1989) and Duffie and Epstein (1992b). As demonstrated below, an appropriate generalization of these preferences allows to remedy the above shortcomings of the time additive specification while maintaining a tractable setup.

Let $U_t = U_t(c, I, H)$ be the continuation utility to an agent of age $t$ of a consumption schedule $c$ under the assumption that he follows the health investment strategy $I$. Denote the instantaneous volatility of this process by

$$\sigma_t = \frac{1}{dt} d\langle U, Z \rangle_t$$

and let

$$\Delta_k U_t = E_t^- [U_t - U_{t^-} | dQ_{kt} \neq 0]$$

represent the predictable jump in the agent’s continuation utility that is triggered by a jump in either the mortality process ($k = m$), or the health risk process ($k = s$). Generalizing the continuous-time recursive preference specification of Duffie and Epstein (1992b) we assume that the continuation utility process, its volatility and its jumps satisfy
the recursive integral equation

\[ U_t = 1_{\{T_m > t\}} E_t \int_t^{T_m} \left( f(c_\tau, U_{\tau-}) - \frac{\gamma \sigma^2}{2U_{\tau-}} - \sum_{k=m}^s F_k(U_{\tau-}, H_{\tau-}, \Delta_k U_{\tau}) \right) d\tau \]  

(10)

where the constant \( \gamma > 0 \) measures the agent’s local risk aversion over static financial gambles. The function

\[ f(c, v) = \frac{\rho v}{1 - 1/\varepsilon} \left( (c - a)/v \right)^{1 - \varepsilon} - 1 \]

(11)

is the standard Kreps-Porteus aggregator with elasticity of intertemporal substitution \( \varepsilon > 0 \), subjective rate of time preference \( \rho > 0 \) and subsistence consumption level \( a \geq 0 \).

Finally we have set

\[ F_k(v, h, \Delta) = v \lambda_k(h) \left[ \frac{\Delta}{v} + u(1; \gamma_k) - u \left( 1 + \frac{\Delta}{v}; \gamma_k \right) \right], \]

(12)

where \( u(x; \gamma_k) \) is the constant relative risk aversion utility function of equation (9) with curvature indices \( 0 \leq \gamma_m < 1 \) and \( \gamma_s \geq 0 \).

The first two terms inside the integral on the right hand side of (10) correspond to standard Kreps-Porteus preferences in a Brownian setting and encode, respectively, the agent’s substitution behavior and his risk aversion towards the Brownian motion driving financial market returns. By contrast, the last two terms are associated with mortality \( (k = m) \) and morbidity shocks \( (k = s) \) and penalize the agent’s utility for exposure to these sources of risks. Indeed, Appendix C.2 establishes that the functions \( F_k \) are nonnegative and convex in \( \Delta \) with a minimum equal to zero at zero so that the agent gets penalized for both positive and negative jumps in continuation utility. The magnitude of the penalization however depends on the sign of the jumps and is larger for negative jumps as illustrated by Figure 2.

\(^{13}\)Appendix C.1 establishes that this continuous-time preference specification can be obtained as the limit of a discrete-time specification in which the agent uses a CES aggregator to combine today’s consumption with a source-dependent certainty equivalent of tomorrow’s utility.
Figure 2: Penalization for jumps

Notes: Instantaneous relative penalization for jumps $F_k(v, h, \Delta)/(v\lambda_k(h))$ as a function of the relative jump size $\Delta/v$ for an agent with low (dashed), intermediate (dotted) and high (solid) relative risk aversion for jumps.

In the absence of bequests, the continuation utility in (10) vanishes at death. As a result we have that the corresponding jump in utility is

$$\Delta_m U_t = E_t[0 - U_{t-}|dQ_{mt} \neq 0] = -U_{t-}$$

and it follows that the penalization for mortality risk satisfies

$$\frac{F_m(U_{t-}, H_{t-}, \Delta_m U_{t-})}{\lambda_m(H_{t-})U_{t-}} = u(1; \gamma_m) - \lim_{x \to 0} u(x; \gamma_m) - 1 = \frac{\gamma_m}{1 - \gamma_m} = \Phi_m.$$ (13)

This expression reveals why the risk aversion parameter $\gamma_m$ associated with mortality risk must be strictly smaller than unity. Indeed, the penalization associated with death would

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14 This assumption is imposed for tractability and can be justified by noting that while bequest motives are potentially relevant in an endogenous mortality setting, panel data evidence suggests that their role in explaining the behavior of retired agents is debatable. In particular, Hurd (2002) finds no clear evidence of a bequest motive behind savings decisions and Hurd (1987) finds no differences in the saving behavior of the elderly who have children compared to those who don’t. Importantly, in the absence of bequests the agent has no incentive to invest in a life insurance contract that pays a lumpsum at death in exchange for periodic payments while alive. To simplify the presentation we therefore do not include such contracts in the menu of assets.
otherwise be infinite since \( \lim_{x \to 0} u(x; \gamma_m) = -\infty \) for \( \gamma_m \geq 1 \), and the agent’s continuation utility would therefore be undefined. Because the relative penalty \( \Phi_m \) in equation (13) can be made arbitrarily large as \( \gamma_m \) approaches 1 from below, this restriction does not preclude strong utility costs of mortality risk. Importantly, our structural estimation discussed below confirms that \( 0 \leq \gamma_m < 1 \) is also consistent with the data.

A key feature of our preference specification is that, since the relative risk aversion parameters \( \gamma, \gamma_m \) and \( \gamma_s \) can be different, it not only disentangles the agent’s attitude toward intertemporal substitution from his attitude towards risk but also allows to discriminate among various sources of risk.\(^{15} \) This feature is referred to as source dependent risk aversion (see e.g., Lazrak and Quenez, 2003; Skiadas, 2008) and our model constitutes one of the first applications of such preferences to the study of portfolio, consumption, and health-related choices.

A second essential property of our specification is that it guarantees unconditional preference for life. Indeed, following Duffie and Epstein (1992b) it can be shown that the homogeneity of the aggregator \( f \) and the penalty functions \( (F_m, F_s) \) implies that continuation utility is homogenous of degree one so that utility and excess consumption are measured in the same units. In particular, the utility associated with a nonnegative consumption schedule is nonnegative. Since death is by definition associated with zero consumption in the absence of bequests, it follows that the agent sees his own mortality as detrimental irrespective of whether his risk aversion towards financial risks \((\gamma)\) and morbidity risk \((\gamma_s)\) are smaller or larger than unity.

### 2.4 The decision problem

The agent’s problem consists in choosing a portfolio, consumption, health insurance and health investment strategy to maximize his lifetime utility. Accordingly, the agent’s indirect utility is defined by

\[
V(W_t, H_t) = \sup_{(c, \pi, x, I)} U_t(c, I, H)
\]

\(^{15} \)Our specification is equivalent to the continuous-time Kreps-Porteus specification of Duffie and Epstein (1992b) when \( \gamma_s = \gamma_m = \gamma \) and to time-additive iso-elastic utility when \( \gamma_s = \gamma_m = \gamma = 1/\varepsilon \).
subject to the dynamics of the health process (3) and the budget constraint (7), where $U_t(c, I)$ is the continuation utility process associated with the lifetime consumption and health investment plan $(c, I)$ through the recursive integral equation (10).

Since his uncertain duration of his lifetime cannot be hedged by trading in the available assets, the agent faces incomplete markets. However, under the assumption of Poisson mortality, his decision problem can be conveniently recast as an equivalent infinite horizon problem with endogenous discounting and complete markets. Specifically, using (2) and the law of iterated expectations we show in Appendix C.2 that

$$U_t(c, I, H) = 1_{\{T_m > t\}} U_t(c, I, H)$$

where the modified continuation utility process $U_t = U_t(c, I, H)$ is associated with an infinitely lived agent and solves

$$U_t = E_t \int_t^\infty e^{-\int_t^\tau \nu_m(H_v)dv} \left( f(c_\tau, U_{\tau-}) - \frac{\gamma|\sigma_t(U)|^2}{2U_{\tau-}} - F_s(U_{\tau-}, H_{\tau-}, \Delta_s U_{\tau}) \right) d\tau$$

(15)

with

$$\nu_m(H) = \lambda_m(H)(1 + \Phi_m) = \frac{\lambda_m(H)}{1 - \gamma_m}.$$  

(16)

This formulation of the objective function brings to light the channels through which the agent’s health enters the decision problem. First, health can be interpreted as a durable good that generates service flows through the income $Y$ net of insurance premium $x\lambda_s(H)$. Second, health determines the instantaneous probability of morbidity shocks and the rate $\nu_m(H)$ at which the agent discounts future consumption and continuation utilities. We show in the next sections how these two channels, that we refer to as the budget constraint and the risk channel, interact to generate the optimal rules.

**Remark 3 (Health-dependent preferences)** Our formulation of the agent’s problem closely parallels the widely used approach of specifying a health dependent utility and omitting health-dependent income.\textsuperscript{16} To see this, let $\bar{c} = c - \beta H$ denote the agent’s

consumption in excess of his income, and rewrite the problem as

\[ V(W_t, H_t) = \sup_{(\bar{c}, \pi, x, I)} U_t(\bar{c} + \beta H_t, I, H), \]

subject to (1), (3), (5), and the modified budget constraint

\[ dW_t = (rW_t - \bar{c}_t - I_t) dt + \pi_t \sigma (dZ_t + \theta dt) + x_t dM_{st}. \]

Hence, abstracting from health-dependent income and solving the agent’s problem with
the non separable, health-dependent intertemporal aggregator \( \bar{f}(c, H, v) = f(c + \beta H, v) \),
is equivalent to solving our formulation of the agent’s problem with health-independent
intertemporal aggregator and health-dependent income. Allowing for more general forms
of health dependence would be desirable but unfortunately precludes the obtention of
closed form solutions even in the restricted model with exogenous health risks.

3 Optimal rules

This section derives the solution to our model. As explained above, the agent’s health
enters the problem through two channels: the risk channel and the budget constraint
channel. In order to gain intuition on the respective impact of these pathways, Section 3.1
starts by abstracting from the first channel to focus on the budget constraint effects.
Section 3.2 then turns to the general case where health influences the arrival rates of
both mortality and morbidity shock in addition to his budget constraint.

3.1 Health independent mortality and morbidity

When \( \lambda_{m1} = \lambda_{s1} = 0 \) the arrival rates of mortality and morbidity shocks are constant
and, as a result, the agent’s objective function (15) is independent from his health. In this
case we show in Appendix C.4 that thanks to market completeness the agent’s problem
can be solved in two steps as in Bodie et al. (1992). First, the optimal health investment
is computed by maximizing the agent’s human wealth defined as the present value of his
income net of health investments. Second, the optimal portfolio, optimal health insurance
and optimal consumption schedule are obtained by solving the problem of an hypothetical
agent who has no income, but whose initial wealth is replaced by the total (i.e., financial plus human) wealth of the original agent.

Since markets are complete, the present value of the health dependent part of the agent’s income net of health investments can be computed as

\[ P(H_t) = \sup_{I_t \geq 0} E_t \int_t^\infty m_{t,\tau} (\beta H_{\tau} - I_{\tau}) \, d\tau \]

subject to the law of motion for health (3), where the nonnegative process

\[ m_t = \exp \left( -rt - \theta Z_t - \frac{\theta^2 t}{2} \right) \]  

(17)

is the stochastic discount factor induced by the prices of the bond, the stock and the insurance contract, and we have set \( m_{t,\tau} = m_\tau / m_t \). The following proposition derives an analytical solution to this first-step problem.

**Proposition 1** Let \( \lambda_{m1} = \lambda_{s1} = 0 \), assume that

\[ \beta < (r + \delta + \phi \lambda_{s0})^{\frac{1}{\alpha}} \]  

(18)

and define

\[ g(x) = \beta - (r + \delta + \phi \lambda_{s0})x - (1 - 1/\alpha) (\alpha x)^{\frac{1}{\alpha}}. \]

Then the present value of the agent’s income and the optimal health investment strategy are explicitly given by

\[ P_0(H) = BH, \]  

(19)

\[ I_{0t} = (\alpha P_0H(H_{t-}))^{\frac{1}{1-\alpha}} H_{t-} = (\alpha B)^{\frac{1}{1-\alpha}} H_{t-} = KP_0(H_{t-}), \]  

(20)

where \( B \) is the unique nonnegative constant such that \( g(B) = 0 \) and \( g'(B) < 0 \).

The restriction imposed by (18) is a transversality condition that limits the health sensitivity of the agent’s income rate to guarantee that the corresponding present value is finite. The fact that this present value is linear in the agent’s health implies that
\[ B = \frac{P_0(H)}{H} = \frac{P_0(H)}{H} \] gives both the average and the marginal value of health.\(^{17}\) This marginal value displays intuitive properties that are consistent with received investment theories. Notably, Appendix C.5 proves that \( B \) is decreasing in \( r \), as well as in \( \delta, \phi \) and \( \lambda_{s0} \) — the parameters determining the expected decay rate of health in (4) — whereas it is increasing in the health sensitivity of income, \( \beta \). Since the optimal health investment is increasing in human wealth it enjoys the same comparative statics as \( B \) with respect to the parameters \( r, \phi, \delta, \lambda_{s0} \) and \( \beta \).

Importantly, Proposition 1 reveals that the death intensity parameter \( \lambda_{m0} \) influences neither the marginal value of health nor the optimal investment. To understand this effect recall that in our formulation the mortality intensity only influences the decision problem through the discount rate \( \nu_m(H) \) in (15) and observe that, due to the separation property discussed above, the optimal investment is determined independently of preferences by maximizing the present value of future net income for an hypothetical infinitely lived agent. As we will see later (see Theorem 2 and the ensuing discussion) this salient property of the optimal policy no longer holds under endogenous mortality because in that case the determination of the optimal health investment cannot be separated from the agent’s other choices.

Having computed the present value of the agent’s income and the optimal health investment strategy, we now turn to the determination of the optimal consumption, portfolio and insurance strategy. Let

\[ N_t = N_0(W_t, H_t) = W_t + P_0(H_t) + \frac{y_0 - \bar{a}}{r} \] (21)

denote the agent’s total (i.e., financial plus human) wealth net of minimal consumption expenditures. Using Proposition 1 together with the budget constraint (7) and the definition of \( B \) it can be shown that total wealth evolves according to

\[ dN_t = (rN_t - \bar{c}_t)dt + \pi_t \sigma_S(dZ_t + \theta dt) + \bar{x}_t dM_{st} \] (22)

where \( \bar{x}_t = x_t - \phi P_0(H_t-) \) and \( \bar{c}_t = c_t - \bar{a} \) represent the agent’s net exposure to health shocks and his excess consumption. This implies that under exogenous health risks the

\(^{17}\)This property is well-known in the investment literature (see e.g. Uzawa (1969), Hayashi (1982) and Abel and Eberly (1994)) and follows from the linearity in health of the agent’s income, the restriction to constant intensities, and the Cobb-Douglas specification of the adjustment technology.
indirect utility of an alive agent is given by\textsuperscript{18}

$$V_0(W_t, H_t) = G(N_0(W_t, H_t)) = \sup_{(\bar{c}, \bar{x}, \pi)} U_t(c, I, H)$$ (23)

subject to the budget constraint for total wealth in (22). The solution to this portfolio, insurance and consumption choice problem with recursive utility and source dependent preferences can be obtained as a generalization of the results in Svensson (1989); Obstfeld (1994) and Smith (1996) among others. Using this solution to construct the agent’s optimal rules delivers the following theorem.

**Theorem 1** Let $\lambda_{m1} = \lambda_{s1} = 0$, assume that equation (18) as well as

$$A = \varepsilon \rho + (1 - \varepsilon)(r - \nu_{m0} + \theta^2/(2\gamma)) > \max (0; r - \nu_{m0} + \theta^2/\gamma)$$ (24)

hold with $\nu_{m0} = \lambda_{m0}/(1 - \gamma_m)$ and define $\Theta = \rho(A/\rho)^{1/(1-\varepsilon)} > 0$. Then the indirect utility function of an alive agent is

$$V_0(W, H) = \Theta N_0(W, H),$$ (25)

and generates the optimal consumption, portfolio, health insurance and health investment strategies given by

$$c_{0t} = a + A N_0(W_{t-}, H_{t-}),$$ (26)

$$\pi_{0t} = (\theta/(\gamma \sigma_S))N_0(W_{t-}, H_{t-}),$$ (27)

$$x_{0t} = -\Delta_s P_0(H_t) = P_0(H_{t-}) - P_0((1 - \phi)H_{t-}) = \phi P_0(H_{t-}),$$ (28)

and equation (20) where the agent’s human wealth $P_0(H)$ and total wealth $N_0(W, H)$ are defined in equations (19) and (21).

The restriction (24) guarantees that the optimal consumption schedule induces a strictly positive marginal propensity to consume and that the value function satisfies an appropriate transversality conditions. The parametric form of the restriction is entirely standard (e.g., Svensson, 1989; Obstfeld, 1994), except for the presence of the constant

\textsuperscript{18}As explained in Appendix C.4 under exogenous health risks the agent’s objective function depends neither on his health investments not on his health status.
Proposition 1 and Theorem 1 indicate that, due to the separation between optimal health investment and the agent’s other decisions, exogenous morbidity and mortality have very different effects on the optimal rules. Indeed, the morbidity parameters \((\phi, \lambda_{s0})\) govern the marginal value of health and thereby determine the agent’s total wealth so that their impact on the optimal rules must be analyzed through their effect on available resources. By contrast, the mortality parameter \(\lambda_{m0}\) does not affect the agent’s total wealth but determines the sensitivity of the optimal consumption to changes in the available resources through the marginal propensity to consume \(A\) in (24).

To understand the effect of exogenous morbidity, consider the expected growth rate of health in (4). As shown by this equation, an increase in either \(\delta, \lambda_{s0}\) or \(\phi\) is equivalent to an increase in the rate \(\delta + \phi \lambda_{s0}\) at which the agent’s health is expected to depreciate absent investment. Faster depreciation reduces the agent’s human wealth by lowering the marginal value of health and implies lower health investments, lower total wealth and, hence, lower welfare, consumption and risky investments since all are proportional to total wealth. Whether it also justifies a lower amount of health insurance depends on the relative increase of \(\phi\) compared to the decrease in the marginal value of health. If the latter dominates then faster depreciation triggers a decrease in the agent’s exposure to morbidity risk and therefore a decrease in the optimal amount of health insurance. Conversely, if the increase in \(\phi\) dominates the decrease in \(B\) then the agent’s exposure to morbidity risk increases and so does the optimal health insurance coverage.

The human wealth (19) and health insurance (28) reveal that with exogenous mortality and morbidity, it is always optimal for the agent to fully hedge health shocks. Indeed, the dynamics of the health status and the expression for the optimal insurance coverage imply that the net exposure to health shocks is:

\[
\Delta_s N_0(W_t, H_t) = 1_{\{dQ_{st} \neq 0\}}(N_0(W_{t-} + x_{0t}, H_{t-}(1 - \phi)) - N_0(W_{t-}, H_{t-})) \\
= 1_{\{dQ_{st} \neq 0\}}(x_{0t} + \Delta_s P_0(H_{t-})) = 0,
\]

so that the agent’s total wealth, and hence also his indirect utility, is insensitive to health shocks. To understand this result note that with exogenous mortality and morbidity the
agent’s only exposure to health shock risk comes from his income and observe that this risk does not carry a risk premium as the insurance contract is assumed to be actuarially fair. Since the agent is risk averse he will not willingly expose himself to a risk for which he is not remunerated, and it follows that he will choose his insurance coverage in such a way as to eliminate any exposure to that risk. This argument also explains why neither the optimal rules nor the indirect utility depend on the parameter \(\gamma_s\) that governs the agent’s risk aversion to health shocks.

Turning to the impact of exogenous mortality risk, (24) and (26) reveal that an increase in either the mortality intensity \(\lambda_{m0}\) or the mortality risk aversion \(\gamma_m\) leads the agent to either increase or decrease consumption depending on his elasticity of intertemporal substitution (EIS). To understand this finding recall that \(\nu_{m0} = \lambda_{m0} / (1 - \gamma_m)\) influences the agent’s problem only through the discount rate in (15). As a result, an increase in \(\nu_{m0}\) implies that future consumption and continuation utilities are more heavily discounted and thereby leads to two conflicting effects. First, since more future consumption is needed to maintain the same level of current utility, this encourages the agent to consume less today. Second, as future consumption becomes less valuable compared to today’s consumption, this prompts the agent to save less in order to increase current consumption. When the agent’s EIS \(\varepsilon\) is smaller than unity, the first effect dominates and the agent reduces his consumption in response to an increase in either mortality risk or his aversion to that risk. Conversely, when \(\varepsilon > 1\) the second effect dominates and the agent increases current consumption. Exact cancelation of the two effects occurs when \(\varepsilon = 1\) in which case mortality risk has no impact on the optimal rules. By contrast, (25) and the definition of \(\Theta\) imply that an increase in either mortality risk or the agent’s aversion to that risk is detrimental to welfare irrespective of the agent’s EIS. This result reflects the unconditional preference for life implied by our preference specification and stands in stark contrast to the corresponding result for time additive iso-elastic preferences where the impact of mortality on welfare depends on whether risk aversion is greater or smaller than unity.

The expression for the optimal risky portfolio in (27) shows that the fraction of total wealth invested in the stock depends neither on mortality risk nor on the agent’s aversion to that risk, and only involves the market Sharpe ratio and the agent’s aversion to financial risk. To understand this result observe that with exogenous mortality and morbidity the
agent’s investment opportunity set is constant, and recall from Richard (1975) that in such a setting the optimal investment in risky assets is independent of the agent’s exogenous planning horizon. Consequently, the optimal fraction of total wealth invested in the stock is given by the mean variance efficient myopic demand $\theta/\gamma \sigma_S$ and decreases with the agent’s financial risk aversion but remains unaffected by changes in either mortality risk or the agent’s aversion to that risk.

The optimal rules associated with exogenous mortality and morbidity capture some of the determinants of the agent’s decisions but also display some significant shortcomings when confronted to the data. In particular, recent evidence surveyed in Finkelstein et al. (2008, 2009) indicates that the marginal utility of wealth is positively affected by health, i.e. $V_{WH} > 0$, but this property cannot obtain in the restricted version of model because, under exogenous health risks, health and wealth are perfect substitutes as can be seen from the fact that

$$V(W, H) = \Theta N_0(W, H) = \Theta \left( W + BH + \frac{\theta_0 - a}{r} \right).$$

Similarly, there is ample evidence to the facts that health investment and insurance are both increasing in wealth and non-increasing in health (e.g Smith, 1999; Wu, 2003; Barros et al., 2008). But these properties cannot be obtained within the restricted model as it predicts that the optimal health investment and health insurance

$$I_{0t} = (\alpha B)^{1-r} H_{t-},$$
$$x_{0t} = \phi P_0(H_{t-}) = \phi BH_{t-}$$

are both independent of the agent’s wealth and increase with his health. To verify whether these stylized facts can be compatible with a richer model we now relax the assumption of exogenous shocks by considering the general case in which the intensity of mortality and morbidity shocks is allowed to depend on the agent’s health status.

### 3.2 Health dependent mortality and morbidity

When $\lambda_{m1}$ and $\lambda_{s1}$ are non zero, the arrival rates of shocks are endogenously determined. In this case, one can no longer compute the optimal health investment independently of
the optimal portfolio, consumption and insurance strategies since the objective function in (15) now depends on the agent’s health status through both the endogenous discount rate $\nu_m$, and the health shock penalty function $F_s$.

Resorting instead to the Hamilton-Jacobi-Bellman (HJB) and assuming sufficient smoothness, the agent’s indirect utility solves

$$0 = \max_{(c,\pi,x,I)} D^{(c,\pi,x,I)} V(W, H) + f(c, V(W, H)) - \frac{\gamma(\pi \sigma S V_W(W, H))^2}{2V(W, H)}$$

$$- \lambda_s(H) V(W, H) (u(1; \gamma_s) - u(\kappa(x, W, H); \gamma_s)) - \nu_m(H) V(W, H)$$

where the differential operator

$$D^{(c,\pi,x,I)} = ((\pi \sigma S)^2/2) \partial_{WW} + H((I/H)^{\alpha} - \delta) \partial_H$$

$$+ (rW + \pi \sigma S \theta - c + y_0 + \beta H - I - x \lambda_s(H)) \partial_W$$

is the continuous part of the infinitesimal generator of the state variables under the strategy $(\pi, c, x, I)$, and where

$$\kappa(x, W, H) = \frac{V(W + x, H(1 - \phi))}{V(W, H)}$$

represents the relative jump in the agent’s indirect utility induced by the occurrence of a health shock. Maximizing the right hand side of the HJB equation reveals that, given the indirect utility function, the optimal consumption, portfolio and health investment can be computed as

$$c^* = a + V(W, H) \left( \frac{\rho}{V_W(W, H)} \right)\varepsilon,$$  \hspace{1cm} (30)

$$\pi^* = \frac{(\theta/\sigma S) V(W, H)V_W(W, H)}{\gamma V_W(W, H)^2 - V(W, H)V_{WW}(W, H)},$$  \hspace{1cm} (31)

$$I^* = H \left( \frac{\alpha V_H(W, H)}{V_W(W, H)} \right)^{\frac{1}{1-\alpha}},$$  \hspace{1cm} (32)

whereas the optimal health insurance is implicitly defined by

$$\frac{V_W(W, H)}{V_W(W + x^*, H(1 - \phi))} = \kappa(x^*, W, H)^{-\gamma_s}.$$  \hspace{1cm} (33)
Substituting these first order conditions into the HJB equation and simplifying the result produces a nonlinear partial differential equation for the indirect utility. Unfortunately, no closed form solution to this equation can be obtained except for the case of exogenous mortality and morbidity considered in Section 3.1. Nonetheless, and as we now explain, one can use the solution to this special case together with an asymptotic expansion to construct an approximate solution to the general case.

Let us expand the indirect utility of an alive agent around the case \( \lambda_{s1} = \lambda_{m1} = 0 \) of exogenous health risks as

\[
V(W, H) \approx V_n(W, H) = V_0(W, H) + \sum_{k=1}^{n} \sum_{i=0}^{k} \frac{\lambda_{s1}^{k-i} \lambda_{m1}^i}{i!(k-i)!} V^{(i,k-i)}(W, H)
\]

where \( n \) is an integer that represents the order of the expansion, \( V_0 \) is the indirect utility for the case of exogenous mortality and morbidity, and the derivatives

\[
V^{(i,k-i)}(W, H) = \left. \frac{\partial^k V(W, H)}{\partial \lambda_{s1}^i \partial \lambda_{m1}^{k-i}} \right|_{\lambda_{s1}=\lambda_{m1}=0}
\]

represent corrections to the indirect utility induced by the presence of health-dependent mortality and morbidity. Substituting this approximation into the HJB equation and expanding the result in powers of \( \lambda_{m1}, \lambda_{s1} \) gives a sequence of partial differential equations that can be solved recursively starting from the known function \( V_0 \). Once the correction terms have been computed up to the desired order, one can obtain an approximation of the optimal portfolio, consumption, health investment, and insurance coverage by substituting the above expansion into the first-order conditions (31), (30) (32) and (33) and again expanding the result in powers of \( \lambda_{m1} \) and \( \lambda_{s1} \).

In order to implement this solution method it is necessary to select the accuracy of the approximation by fixing the number of terms \( n \) to include in the expansion. Since the intensity parameters \( \lambda_{m1}, \lambda_{s1} \) are expected to be small,\(^{19}\) we can be reasonably confident that the expansion method already delivers good approximations of the indirect utility and optimal rules at the first order (\( n = 1 \)). While higher order approximations can also

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\(^{19}\)The estimated value of the parameters \( \lambda_{m1} \) and \( \lambda_{s1} \) obtained through a structural estimation of the optimal rules predicted by the model are of the order of \( 10^{-3} \) and \( 10^{-2} \), respectively (see Table 2). Details are provided in Section 4.1.
be computed, we will restrict ourselves to this first order solution because it allows for an intuitive analysis of the optimal rules.

**Theorem 2** Let

\[
\chi(x) = 1 - (1 - \phi)^{-x}, \\
F(x) = x(\alpha B) \frac{e^{2x}}{2x} - x\delta - \lambda x_0 \chi(-x),
\]

assume that the transversality conditions (18) and (24), as well as

\[
\min (\nu_m, r) - F(1 - \xi_s) > 0, \\
A - \max (0, r - \nu_m + \theta^2/\gamma) - F(-\xi_m) > 0,
\]

hold, and define a pair of nonnegative functions by setting

\[
L_s(H) = \phi (H - \lambda x_0) (r - F(1 - \xi_s))^{-1} H^{-\xi_s} \\
L_m(H) = (1 - \gamma_m)(A - F(-\xi_m))^{-1} H^{-\xi_m}
\]

where the constants \(B, A\) and \(\Theta\) are as in Proposition 1 and Theorem 1. Up to a first order approximation the indirect utility of an alive agent is

\[
V_1(W, H) = V_0(W, H) - \lambda m_1 \Theta L_m(H) N_0(W, H) - \lambda s_1 \Theta L_s(H) P_0(H)
\]

and generates the approximate optimal consumption, portfolio, health insurance and health investment strategy given by

\[
c_{1t} = c_{0t} - \lambda m_1 A(1 - \varepsilon)L_m(H_{t-}) N_0(W_{t-}, H_{t-}) - \lambda s_1 AL_s(H_{t-}) P_0(H_{t-}), \\
\pi_{1t} = \pi_{0t} - \lambda s_1 \left(\theta/(\gamma \sigma S)\right) L_s(H_{t-}) P_0(H_{t-}), \\
x_{1t} = x_{0t} - \lambda m_1 \chi(\xi_m)(1 - 1/\gamma_s)L_m(H_{t-}) N_0(W_{t-}, H_{t-}) \\
\quad - \lambda s_1 \chi(\xi_s - 1)L_s(H_{t-}) P_0(H_{t-}) \\
I_{1t} = I_{0t} + \lambda m_1(\xi_m K/(1 - \alpha)) L_m(H_{t-}) N_0(W_{t-}, H_{t-}) \\
\quad + \lambda s_1 ((\xi_s - 1) K/(1 - \alpha)) L_s(H_{t-}) P_0(H_{t-})
\]
where the constant $K$ is defined as in (20).

Given complete markets, it is also possible to derive an approximation for the agent’s total and human wealth at the optimum under endogenous morbidity and mortality using the present value of the optimal consumption plan:

**Proposition 2** Assume that the conditions of Theorem 2 hold, denote by

$$N_t^* = E_t \int_t^\infty m_{t,\tau}(c^*_\tau - a) d\tau$$

the agent’s total wealth net of the present value of minimal consumption expenditures at the optimum and let

$$P_t^* = N_t^* - W_t - \frac{y_0 - a}{r} = E_t \int_t^\infty m_{t,\tau}(\beta H_{\tau} - I^*_\tau) d\tau$$

denote his human wealth. Up to a first order approximation

$$P_t^* \approx P_1(H_t) = P_0(H_t) \left(1 - \lambda_{s1} L_s(H_t)\right),$$
$$N_t^* \approx N_1(W_t, H_t) = N_0(W_t, H_t) - \lambda_{s1} L_s(H_t) P_0(H_t) = W_t + P_1(H_t) + \frac{y_0 - a}{r}$$

where the nonnegative functions $P_0(H)$ and $L_s(H)$ are defined as in the statements of Proposition 1 and Theorem 2.

Theorem 2 shows that the effect of endogenous morbidity risk, which can be isolated by setting $\lambda_{m1} \equiv 0$, is entirely summarized by the induced change in the agent’s human wealth. Indeed, it can be shown (see Appendix C.6 for details) that under this restriction the approximate indirect utility and optimal rules can be obtained from their counterparts in Theorem 1 by first replacing the zero order human wealth $P_0(H_t)$ by $P_t^*$ and then performing a first order expansion. This implies that the separation between financial and health-related decisions that was optimal in the restricted model carries over to the model with endogenous morbidity risk as long as mortality risk is exogenous.

On the contrary, if mortality risk is endogenous then this separation no longer holds as can be seen from the fact that when $\lambda_{m1} \neq 0$ the agent’s optimal health investment in (40) depends not only on his health status but also on his financial wealth. The reason for this non separability is that in the presence of endogenous mortality risk the
agent’s health status influences the rate $\nu_m(H)$ at which future consumptions and utilities are discounted and, thereby, provides the agent with an additional, non income-related, motive for investing in his health status.

Let us now set $\lambda_{m1} \neq 0 \equiv \lambda_{s1}$ to isolate the first order impact of endogenous mortality risk on the agent’s decisions. Comparing (27) and (39) shows that mortality risk has no first order effect on the agent optimal stock holdings. As in the restricted model this finding is due to the fact that optimal portfolios are independent of discounting in the absence of hedging motives. Indeed, the impact of endogenous mortality is computed by performing an expansion around the case of exogenous mortality and morbidity. Since the corresponding optimal health status does not covary with the Brownian motion driving stock returns it follows that the dynamic hedging demand is zero and, hence, that the optimal portfolio remains unaffected by mortality risk.

Conversely, the fact that health is subject to morbidity shocks and influences the agent’s discount rate gives rise to a dynamic hedging component in the optimal demand for insurance. This dynamic hedging component is given by

$$\left( x_{1t} - x_{0t} \right) \bigg|_{\lambda_{s1}=0} = \lambda_{m1} (1/\gamma_s - 1) \chi(\xi_m) L_m(H_t-) N_0(W_t-, H_t-)$$

and implies that in the presence of endogenous mortality the agent will typically not select his insurance coverage so as to make his total wealth insensitive to morbidity shocks. Indeed, upon the occurrence of a morbidity shock the agent’s total wealth experiences a jump that is given by

$$\Delta_s N_1(W_t, H_t) \bigg|_{\lambda_{s1}=0} = \Delta_s N_0(W_t, H_t) \bigg|_{\lambda_{s1}=0} = 1\{dQ_{st} \neq 0\} \left( x_{1t} - \phi P_0(H_t-) \right) \bigg|_{\lambda_{s1}=0}$$

To understand the source and direction of this hedging component recall that in the presence of endogenous mortality the objective function depends on health through the rate $\nu_m(H)$ at which future consumptions and continuation utilities are discounted. This additional dependence leads to two conflicting effects. On the one hand, morbidity shocks increase the discount rate and, thus, have a negative impact on welfare. This provides the agent with an additional motive to buy insurance, and leads him to increase his demand. On the other hand, since morbidity shocks are proportional to health, the occurrence of
a shock implies that future shocks will have a lower impact on the discount rate and, thereby, pushes the agent to reduce his demand. If the agent’s aversion to morbidity risk $\gamma_s$ is higher than unity then the first effect dominates and endogenous mortality implies a nonnegative hedging demand for the insurance contract. On the contrary, if the agent’s aversion to morbidity risk is smaller than unity then endogenous mortality prompts the agent to reduce his optimal health insurance coverage. Exact cancellation of the two effects occurs when $\gamma_s = 1$ in which case the presence of endogenous mortality risk has no first order impact on the optimal amount of health insurance coverage.

As can be seen from Theorem 2 the unrestricted model with endogenous health risks generates much richer comparative statics than the restricted model, and can potentially address all of its shortcomings. In particular, the unrestricted model predicts that, in accordance with the data, the optimal health investment increases with the agent’s financial wealth, and that the marginal utility of wealth

$$V_{1W}(W,H) = \Theta (1 - \lambda_m L_m(H))$$

increases with the agent’s health status. Moreover, depending on the parameters the unrestricted model allows for essentially arbitrary comparative statics of $(x,c,\pi)$ with respect health and wealth and thus can be consistent with empirical comparative statics of these variables. Gauging the performance of the model in matching the data requires an empirical analysis to which we turn in Section 4.

**Remark 4** The results of Theorems 1 and 2 naturally extend to the case in which the health-independent part of the agent’s income is stochastic but perfectly correlated with the return on the risky asset. To see this, assume for example that

$$\text{d}y_t = y_t(\mu_y \text{d}t + \sigma_y \text{d}Z_t)$$

for some constants $\mu_y, \sigma_y$ such that $\mu_y < r + \sigma_y \theta$. In this case the present value of the health-independent part of the agent’s future income is

$$G(y_t) = E_t \int_t^\infty m_{t,s}y_s \text{d}s = \frac{y_t}{r - \mu_y + \sigma_y \theta}$$
and, since this value can be hedged by investing in the traded asset, it follows that the corresponding optimal consumption, investment and health insurance coverage can be obtained by simply replacing the total wealth \( N_0(W, H) \) with

\[
N_0(W, H, y) = W + P_0(H) + G(y) - \frac{a}{r}
\]

in the formulas of Theorem 1 and 2. On the other hand, an application of Itô’s lemma shows that in order to hedge the variations in the present value of his future income the agent needs to invest \(-\frac{\sigma_y}{\sigma_S}G(y_t)\) in the stock, and it follows the optimal risky portfolio holdings are given by

\[
\pi^*_{0t} = \left(\frac{\theta}{\gamma\sigma_S}\right)N_0(W_t-, H_t-, y_t) - \frac{\sigma_y}{\sigma_S}G(y_t)
\]

for the model with exogenous health risks, and equation (39) with \( \pi_{0t} \equiv \pi^*_{0t} \) for the general model with endogenous health risks.

### 3.3 Extensions: Value of health, expected longevity and value of life

The expression for the indirect utility in (37) makes it possible to compute the implied value of health and longevity by determining the amount of wealth that an agent would be willing to give-up to improve either his health or his life expectancy.

In the spirit of the Hicksian compensating variation (see Hicks (1956)), we define the value of \( n \) additional units of health as the solution

\[
w_h = w_h(n, W_t, H_t)
\]

to the indifference equation

\[
V(W_t - w_h, H_t + n) = V(W_t, H_t).
\]

The following proposition relies on an expansion technique similar to that of Theorem 2 to derive a first order approximation for the value of health.
**Proposition 3 (Value of health)** Assume that the conditions of Theorem 2 hold true and define a pair of nonnegative functions by setting

\[ J_m(n, H) = L_m(H) - L_m(H + n), \]
\[ J_s(n, H) = L_s(H)P_0(H) - L_s(H + n)P_0(H + n). \]

Up to a first order approximation the value of \( n \) additional units of health is

\[ w_h(n, W_t, H_t) = nB + \lambda_{m1}J_m(n, H_t)N_{0t} + \lambda_{s1}J_s(n, H_t), \] (42)

where the constant \( B \) and total wealth \( N_{0t} \) are defined as in Proposition 1.

Proposition 3 shows that the willingness to pay for additional health (42) is the sum of three terms. The first term is given by \( nB \) and represents the direct increase in the agent’s human wealth triggered by an improvement in his health status in a setting with exogenous health risks. The second and third terms are given by \( \lambda_{k1}J_k(n, H) \geq 0 \) for \( k \in \{s, m\} \) and capture the beneficial, although decreasing, effects of a higher health status on the endogenous morbidity and mortality risks faced by the agent.

To determine the value of longevity implied by the model, we compute the amount of wealth \( w_t \) that the agent would be willing to give-up to increase his life expectancy by a fixed amount. More precisely, if

\[ \ell(W, H) = \ell(W, H; (\lambda_{m0}, \lambda_{m1})) = E[T_m] \]

denotes the life expectancy of an agent with wealth \( W \), health status \( H \) and mortality parameters \( (\lambda_{m0}, \lambda_{m1}) \), then we define the value of \( n \) additional years of expected lifetime as the unique solution to the indifference equation

\[ V(W - w_t, H; (\lambda^*_{m0}, \lambda_{m1})) = V(W, H; (\lambda_{m0}, \lambda_{m1})) \] (43)

where the modified incompressible death intensity level \( \lambda^*_{m0} = \lambda^*_{m0}(n, W, H) \) is computed in such a way as to guarantee that the agent’s life expectancy after the transfer has

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51%
increased by exactly $n$ years:

$$\ell(W - w_t, H; (\lambda^*_{m0}, \lambda_{m1})) = n + \ell(W, H; (\lambda_{m0}, \lambda_{m1})).$$  \hspace{1cm} (44)

The following proposition relies on an expansion technique similar to that of Theorem 2 to derive first order approximations for both the life expectancy and the value of life implied by the theoretical model.

**Proposition 4 (Life expectancy and value of life)** Assume that the conditions of Theorem 2 hold true and that

$$1/\kappa_0 = \lambda_{m0} - F(-\xi_m) > 0.$$  \hspace{1cm} (45)

Up to a first order approximation, the life expectancy and the value of $n$ additional years of life expectancy are given by

$$\ell(W_t, H_t; (\lambda_{m0}, \lambda_{m1})) = (1/\lambda_{m0})(1 - \lambda_{m1}\kappa_0 H_t^{-\xi_m}),$$  \hspace{1cm} (46)

$$w_t(n, W_t, H_t) = q^*(n) N_1(W_t, H_t) + \lambda_{m1} Q^*(n, H_t) N_0(W_t, H_t)$$  \hspace{1cm} (47)

where $N_1(W, H)$ is the first order approximation of total wealth given in Proposition 2 and the functions $q^*(n) \in (0, 1)$ and $Q^*(n, H)$ are defined in the Appendix.

The first part of Proposition 4 shows that life expectancy is an increasing function of health and a decreasing function of the parameters $\lambda_{m0}$, $\phi$ and $\delta$ that determine the expected decay rate of health. Furthermore, it shows that up to a first order approximation an agent’s life expectancy does not depend on his financial wealth. This property comes from the fact that the approximation is obtained by performing an expansion around the case of exogenous health risks. Indeed, since the optimal health investment policy for that case does not depend on the agent’s wealth due to separation we have that the health process that is used to compute the expansion is unaffected by wealth, and it follows that the agent’s life expectancy is independent from his wealth up to first order approximation.

The second part of Proposition 4 shows that the willingness to pay for a longer life expectancy (47) can be decomposed into two terms. The first term $q^*(n) N_1(W, H)$ cap-
tures the beneficial effect of a lower minimal death intensity level on the agent’s indirect utility under exogenous mortality. The second term $\lambda_{m1}Q^*(n, H)N_0(W, H)$ captures the effect of a lower minimal death intensity level in the presence of endogenous mortality. Interestingly, the definition of the function $Q^*(n, H)$ implies that this effect can be either positive or negative depending on the agent’s health status and elasticity of intertemporal substitution.

4 Empirical performance

In order to assess the empirical performance of the endogenous health risks model we adopt a dual approach. First, we perform in Sections 4.1 and 4.2 a structural estimation of the model and use the resulting parameter estimates to compute predicted rules that are compared to the observed allocations in Section 4.3. Second, we use our estimated parameters to compute the expected longevity, and the values of health and life, and contrast these results with received estimates in Section 4.4.

Throughout our empirical analysis, we rely on a sample of 30'961 individuals drawn from the Panel Study of Income Dynamics (PSID). The construction of our sample is detailed in Appendix D and summary statistics are presented in Table 1.

4.1 The econometric model

The structural estimation of the model is performed under the assumption that all the individuals in the sample and the econometrician share the information provided by the approximate optimal rules in Theorem 2. Consequently, the structural econometric model can be written as:

\[
\begin{align*}
c_j &= a_{c1} + a_{c2}W_j + a_{c3}H_j + a_{c4}W_jH_j^{-\xi_m} + a_{c5}H_j^{1-\xi_m} + a_{c6}H_j^{1-\xi_s} + a_{c7}H_j^{-\xi_m} + \epsilon_{cj} \\
\pi_j &= a_{\pi1} + a_{\pi2}W_j + a_{\pi3}H_j + a_{\pi4}H_j^{1-\xi_s} + \epsilon_{\pi j} \quad (48) \\
x_j &= a_{x1}H_j + a_{x2}W_jH_j^{-\xi_m} + a_{x3}H_j^{1-\xi_m} + a_{x4}H_j^{1-\xi_s} + a_{x5}H_j^{-\xi_m} + \epsilon_{xj} \\
I_j &= a_{I1}H_j + a_{I2}W_jH_j^{-\xi_m} + a_{I3}H_j^{1-\xi_m} + a_{I4}H_j^{1-\xi_s} + a_{I5}H_j^{-\xi_m} + \epsilon_{I j}
\end{align*}
\]

where $(\epsilon_c, \epsilon_\pi, \epsilon_x, \epsilon_I)$ are normally distributed error terms, and where the reduced form coefficients $(a_c, a_\pi, a_x, a_I) \in \mathbb{R}^7 \times \mathbb{R}^4 \times \mathbb{R}^5 \times \mathbb{R}^5$ are related to one another and to the
structural parameters of the model by:

\[ a_{c1} = a + \frac{A}{r}(y_0 - a), \]
\[ a_{c2} = \frac{a_{c3}}{B} = A, \]
\[ a_{c4} = \frac{a_{c5}}{B} = \frac{a_{c7}r}{y_0 - a} = \lambda_m A(\varepsilon - 1)L_m(1), \]
\[ a_{c6} = -\lambda_s a_{c3}L_s(1) \]

for consumption,

\[ a_{\pi 2} = \frac{a_{\pi 3}}{B} = \frac{a_{\pi 1}r}{y_0 - a} = \frac{\theta}{\gamma_s}, \]
\[ a_{\pi 4} = -\lambda_s a_{\pi 3}L_s(1) \]

for stock holdings,

\[ a_{x1} = \phi B, \]
\[ a_{x2} = \frac{a_{x3}}{B} = \frac{a_{x5}r}{y_0 - a} = \lambda_m \chi(\xi_m) \left( \frac{1}{\gamma_s} - 1 \right) L_m(1), \]
\[ a_{x4} = -\lambda_s \chi(\xi_s - 1)L_s(1)B, \]

for health insurance, and

\[ a_{I1} = KB, \]
\[ a_{I2} = \frac{a_{I3}}{B} = \frac{a_{I5}r}{y_0 - a} = \lambda_m \frac{a_{I1}}{B} \left( \frac{\xi_m}{1 - \alpha} \right) L_m(1), \]
\[ a_{I4} = \lambda_s a_{I3} \left( \frac{\xi_s - 1}{1 - \alpha} \right) L_s(1) \]

for health investment, where the constants \( A, B, K \) and the functions \( \chi, L_s, \) and \( L_m \) are defined as in Proposition 1, Theorem 1 and Theorem 2.

The structural estimation of the system (48)–(52) is challenging for two reasons. First the model is characterized by a large number of parameters: 5 budget constraint parameters, 6 preference parameters and 10 survival and health dynamics parameters. Second, and more importantly, the statistical identification is a nontrivial issue in our setting due to the fact that the model is nonlinear and subject to a set of nonlinear
constraints. In particular, some of the explanatory variables depend on the parameters \( \xi_m \) and \( \xi_s \) which are also present in the reduced-form coefficients. Furthermore, the system is subject to nonlinear cross-equation restrictions as many of the reduced form coefficients (e.g. \( a_{c2} \) and \( a_{c3} \) or \( a_{\pi 1} \), \( a_{\pi 2} \) and \( a_{\pi 3} \)) are expressed as products or ratios of one another. To the best of our knowledge, there are no results that insure the global identification of parameters in such a setting.

To circumvent this identification problem we decided to calibrate a subset of the parameters. Specifically, we partition the vector of structural parameters into three parts as \( \psi = (\psi_1, \psi_2, \psi_3)' \). The parameters in \( \psi_1 = (r, \mu, \sigma_S, \rho, a, y_0, \beta, \eta) \) are calibrated using guidance from previous literature as well as summary statistics and basic income regressions computed from our sample of individuals. Given these calibrated values we then perform a constrained Maximum Likelihood estimation of (48)–(52) subject to the restrictions (18), (24), (34), (35), (45) for each value of the vector \( \psi_2 = (\gamma_s, \xi_s, \xi_m) \) in a discrete grid spanning the cube \([0, 8.5] \times [1, 6]^2\). This gives us a structural estimate \( \hat{\psi}_3 = \hat{\psi}_3(\psi_1, \psi_2) \) of the vector \( \psi_3 = (\gamma, \gamma_m, \varepsilon, \alpha, \phi, \delta, \lambda_{s0}, \lambda_{s1}, \lambda_{m0}, \lambda_{m1}) \) for every \( \psi_2 \) in the grid, and we then select the set of parameters that produces the best fit of the observations as measured by the log-likelihood function.

When estimating the system (48) we scale all monetary variables by \( 10^{-4} \) and encode the agents’ self-reported health status using a discrete scale from 1.5 (Poor health) to 3.5 (Excellent health) with an increment of 0.5. The calibrated and estimated parameters as well as the corresponding standard deviations are reported in Table 2.

4.2 Parameter estimates and robustness

Let us start by discussing the calibrated values of the parameters in the vector \( \psi_1 \). The value financial parameters in Panel A are conventional. In particular, we set the riskless interest rate to \( r = 0.048 \), the expected stock return to \( \mu = 0.108 \) and the stock volatility to \( \sigma_S = 0.20 \) so that the market price of risk is \( \theta = 0.30 \), well in line with received estimates. The calibrated value of the subjective discount rate \( \rho = 0.05 \) is standard for PSID studies.\(^{20}\) Turning to the income and preference parameters in Panel B, we let \( \beta = 0.02 \) and fix the minimal consumption \( a = 0.69 \) slightly higher than health-

\(^{20}\)See Alan and Browning (2010, Tab. 7) or Alan et al. (2009, Tab. IV) for recent estimates of subjective discount rate.
independent revenues $y_0 = 0.68$. Finally, the value of the maximal illness intensity is fixed at $\eta = 50$ so that an agent in extremely poor health suffers from approximately one health shock every week on average. Taking these calibrated parameter values as given, the search procedure described above leads to $\gamma_s = 7.4$ for the morbidity risk aversion parameter and to $\xi_m = 1.8$ and $\xi_s = 4.9$ for the parameters that govern the convexity of the health-dependent part of the arrival rates.

Our estimate for the aversion to financial risk $\gamma = 2.6$ is very realistic (see e.g., Mehra and Prescott, 1985), and much lower than the calibrated value of $\gamma_s$. On the other hand, our estimate for the aversion to mortality risk $\gamma_m = 0.68$ is lower than one as required by the model, and implies a important penalization for mortality risk $\Phi_m = \gamma_m/(1 - \gamma_m) = 2.16$ that translates into a threefold increase of the endogenous utility discount rate in (16). Finally, our low estimate of the elasticity of intertemporal substitution $\varepsilon = 0.65$ is consistent with previous estimates in the literature and indicates that, up to a first order approximation, agents in our sample tend to decrease consumption in response to an increase in mortality risk.

The estimated value of the exogenous death intensity $\lambda_{m0} = 0.024$ reproduces a maximal remaining longevity of 42 years (see the discussion in Section 4.4), whereas the exogenous illness intensity $\lambda_{s0} = 1.21$ corresponds to approximately one event every 10 months for perfectly healthy agents. Our estimates for the endogenous intensity parameters $\lambda_{m1} = 0.0017$ and $\lambda_{s1} = 0.0198$ are low, but nonetheless significant. This validates the approximation method we use to solve the model, and also confirms that the model with endogenous health risks is preferable. Furthermore, the fact that both $\xi_m < \xi_s$ and $\lambda_{m1} < \lambda_{s1}$ is consistent with the intuition that mortality risk is more difficult to adjust than morbidity risk. The estimated share of health $\phi = 1.1\%$ lost upon a health shock is nontrivial, and amounts to twice the estimated depreciation rate of health $\delta = 0.55\%$. Finally, the estimated value of the Cobb-Douglas parameter $\alpha = 0.77$ points towards strong convexities in the health adjustment process.

Our structural parameter estimates provide key insights into the main features of the model. First, the parameters of the mortality and morbidity intensities allow us to gauge the relevance of the endogenous and exogenous health risks. While a sizeable share of these risks is captured by the incompressible part of the arrival rates, we find

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that agents can indeed adjust both types of risks through health-improving investments. Second, the parameters that govern the dynamics of health confirm that health is subject to both proportional depreciation and morbidity shocks, and show that while agents can adjust their health through investment, they face strongly diminishing returns in doing so. Finally, the two estimated risk aversion parameters confirm that agents have non-time-additive preferences that display source-dependent risk aversion.

To ascertain the robustness of our estimates of the parameters in \( \psi_3 \) we also conducted a thorough analysis of their sensitivity to the values of the calibrated parameters in the vectors \( \psi_1 \) and \( \psi_3 \). Specifically, we constructed a discrete grid for the convexity parameters \((\xi_s, \xi_m)\), the aversion to morbidity risk \( \gamma_s \), the maximum illness intensity \( \eta \), the subsistence consumption level \( a \), and the two income process parameters \((y_0, \beta)\), and re-estimated (48)–(52) subject to (18), (24), (34), (35), (45) for each point in this grid. A sample of these alternative estimation results is presented in Table 3 where we report the benchmark case in column (1) followed by the alternatives in columns (2)–(17). Overall, the estimation results in Panel B confirm that both our estimated parameters and the quality of the statistical inference are qualitatively robust to our calibration choices. A notable exception is column (5) which shows that the aversion to morbidity risk \( \gamma_s \) needs to be much larger than one to replicate the data.

### 4.3 Predicted and observed allocations

To compare the predictions of the estimated model to the observed rules we proceed as follows. First, we use the parameter values of Table 2 to calculate the predicted consumption, portfolio, insurance and health investment at the observed health and wealth levels for all agents in our sample. Second, we compute the predicted sample average in each health and wealth quintile and contrast those with the data averages. Table 4 shows the results for consumption and portfolio holdings while Table 5 shows the results for health insurance and health investment.

The observed consumption schedules in Panel A.1 are clearly increasing in both health and wealth.\(^{22}\) The estimated consumption in Panel A.2 reproduces the signs of the gradients and provides a reasonable fit of the empirical averages, keeping in mind the

\(^{22}\)See among others Smith (1999); Gertler and Gruber (2002); Domeij and Johannesson (2006) for empirical evidence on the effect of health on consumption, and Gourinchas and Parker (2002); Dynan et al. (2004); Jappelli and Pistaferri (2010) for empirical evidence on the effect of wealth.
caveats for the implied PSID consumption data.\(^{23}\) Similarly, the observed stock holdings in Panel B.1 are increasing in both health and wealth.\(^{24}\) Both the levels of observations and the signs of the health and wealth gradients are well captured by the estimated model in Panel B.2. Interestingly, the estimated model predicts negative stock holdings positions for poor and unhealthy agents and large stock holdings for poor but healthy agents. While the former may indicate that poor and unhealthy agents engage in risk-shifting activities, the latter is likely a reflection of the well-known participation puzzle according to which low-wealth individuals do not take active positions in stock markets (e.g. Vissing-Jørgensen, 2002; Brav et al., 2002; Gormley et al., 2010). Health-related risks alone are apparently unable to account for this salient feature of the data.

Turning to health-related variables, Panel C.1 of Table 5 shows that in accordance with previous studies the observed health insurance levels increase in wealth but are non monotonic in health.\(^{25}\) The predicted insurance levels in Panel C.2 correctly capture these features but are lower than observed. This underestimation of the actual amounts of insurance coverage might indicate that other elements that we abstracted from, such as employer-provided health plans, are possibly at stake. Finally, the observed health investment levels in Panel D.1 fall sharply with health and increase with wealth.\(^{26}\) Once again the estimated model in Panel D.2 performs reasonably well in reproducing both the range of observations and the signs of gradients.

### 4.4 Additional performance measures

To further assess the performance of our estimated model, we now investigate its predictions concerning the value of health, the expected longevity of agents and the value that they attribute to additional years of life expectancy. Taking the parameter estimates of Table 2 as given, we compute the value of health (42), remaining expected lifetime (46),

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\(^{23}\)As discussed in Appendix D, the observed consumption is inputed from a small number of measures (food, utility and transportation) and, therefore, is likely to be measured with considerable error.

\(^{24}\)See among others Rosen and Wu (2004); Berkowitz and Qiu (2006); Coile and Milligan (2009) for empirical evidence on the effect of health on portfolio holdings, and Brunnermeier and Nagel (2008); Calvet and Sodini (2010); Wachter and Yogo (2010) for empirical evidence on the effect of wealth.

\(^{25}\)See among others Cardon and Hendel (2001); Kaehtner and Kauschal (2003); Barros et al. (2008); Yang et al. (2009) and Khwaja (2010) for empirical evidence and a discussion of health and wealth effects on the demand for health insurance.

\(^{26}\)See among others Smith (1999); Wu (2003); Gilleskie and Mroz (2004); Smith (2007); Barros et al. (2008); Yang et al. (2009) and Marshall et al. (2010) for empirical evidence and a discussion of health and wealth effects on health expenditures.
and the value of one year of additional life expectancy for all agents in our sample at the observed health and wealth levels. The sample averages are then computed per wealth quintiles and health status and are reported in Table 6. We report comparisons with other estimates in the literature in Table 7.

The first panel of Table 6 shows that the willingness to pay for an additional unit of health is non trivial, with an average value between 4% of mean annual income for a healthy agent and 68% for an unhealthy agent. Consistent with economic intuition, the value of health increases in wealth and falls rapidly as the agent’s health improves. When compared to our estimates for the marginal value of health \( B = 3'066 \), the reported values of health indicate that between 25% and 76% of the value of health can be attributed to its effect on the arrival rates of shocks. The implied values that we obtain are also realistic in view of estimates in the literature. For example, Smith (2005) uses survey data to compute the willingness to pay in percent of annual income to prevent a given relative reduction in health from an excellent health state. In our model, this willingness to pay can be computed as

\[
\frac{w_h(\kappa H_e, W, (1 - \kappa) H_e)}{Y}
\]

where \( \kappa \) is a given percentage reduction in health, \( H_e = 3.5 \) denotes the benchmark state of excellent health, and \( Y \) denotes the observed annual income level. As shown by Panel A of Table 7, the implied values obtained from the model provide a close match of both the observed levels and the observed gradients.

The remaining life expectancies reported in Panel B of Table 6 are also very realistic. Indeed, the average age in our sample is 44 and, when restricted to the 789 agents of that age, the unconditional expected lifetime\(^{27}\) is 80.84 years, halfway between the national values of 78.22 years for males and 82.17 for females aged 44 (Social Security Administration, 2007). Moreover, we find that longevity is independent of the wealth level, and increases when health improves, consistent with previous empirical findings.\(^{28}\) The fact that stock holdings and life expectancy both increase with the agent’s health

\(^{27}\)The expected lifetime of an agent is obtained by summing the agent’s age and his remaining life expectancy computed according to (46).

\(^{28}\)De Nardi et al. (2009) document that longevity increases in health and permanent income. See also Hurd et al. (2001, Table 20) and Benitez-Silva and Ni (2008, Table 4) for positive health gradients and wealth independence.
implies that, in accordance with the horizon effects documented by Campbell and Viceira (2002) among others, stock holdings and longevity are positively related. Finally, we note that the magnitude of the health gradient implied by our estimated parameters is realistic. In particular, Panel B of Table 7 compares our estimates of longevity to those obtained by Lubitz et al. (2003) for agents aged 70 and shows that the estimated health gradients provide a close match of the observations.

Panel C of Table 6 shows that the willingness to pay for an additional year of life expectancy is significant, with an average value of 12% of annual income. Interestingly, our results indicate that while the value of life is increasing in wealth, it is either increasing or decreasing in health depending on whether agents are poor or rich. Intuitively, an improvement in health raises the agent’s total wealth and, therefore, increases the resources available to pay for reductions in exogenous mortality risk. However, it simultaneously lowers the endogenous mortality rate and, thereby, reduces the willingness to pay for exogenous decreases in mortality. At low net worth, the wealth effect dominates and the healthier agent is willing to pay more. At high wealth, the substitution effect dominates and the willingness to pay for additional longevity falls as health improves. In comparison, an increase in wealth generates no such substitution effects so that wealthier agents are always willing to pay more for longevity.

Overall, we conclude that the model with endogenous health risks offers a remarkable empirical performance. In particular, the optimal rules implied by our estimates are plausible, both in terms of levels and of comparative statics, and the model also generates accurate predictions for life expectancy and the values of life and longevity.

5 Conclusion

This paper shows that the complex interactions between financial and health-related statuses and allocations can be captured by a parsimonious model that combines two baseline frameworks from the Health and Financial Economics literature with a novel specification of health-related risks, and preferences.

The analytical solutions that we derive and estimate are easy to interpret and indicate that endogenous health risks, a positive health elasticity of labor income as well as convex health adjustment costs, and recursive preferences with source-dependent risk aversion
are all key ingredients in better understanding how risks and resources condition financial and health-related choices.

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Table 1: Descriptive statistics of the PSID sample

<table>
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<th>Variable</th>
<th>Mean</th>
<th>Std. Dev.</th>
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<th>Max</th>
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<td>15.51</td>
<td>16</td>
<td>101</td>
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<td>0.54</td>
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<td>3.5</td>
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<td>Wealth</td>
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Notes: This table presents summary statistics for the main variables in the sample of 30’961 individuals used in our estimation. Nominal variables are in dollars while the self-reported health status is encoded with a discrete scale between 1.5 (Poor health) and 3.5 (Excellent health) with an increment of 0.5 between two consecutive health status.
### Table 2: Calibrated and estimated parameters

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<th>Estimated [Std. Error]</th>
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*Notes:* The estimated parameters in the second to last column are Maximum Likelihood estimates for the system (48)--(52) subject to the regularity conditions, (18), (24), (34), (35), (45).
Table 3a: Robustness to calibration choices

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*Notes:* Panel A: Benchmark (column (1)) and alternative calibrations (columns (2)–(17)). Panel B: Maximum Likelihood estimates for the system (48)–(52) subject to the regularity conditions, (18), (24), (34), (35), (45).
Table 3b: Robustness to calibration choices (cont’d)

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LLF | -279'130 | -279'258 | -279'144 | -279'145 | -279'146 | -279'145 | -279'186 | -279'131 | -279'158 |

Notes: Panel A: Benchmark (column (1)) and alternative calibrations (columns (2)–(17)). Panel B: Maximum Likelihood estimates for the system (48)–(52) subject to the regularity conditions, (18), (24), (34), (35), (45).
Table 4: Actual and predicted financial variables

<table>
<thead>
<tr>
<th>Health</th>
<th>Wealth quintiles</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>1</td>
</tr>
<tr>
<td>Panel A.1 Consumption: Data</td>
<td></td>
</tr>
<tr>
<td>Poor</td>
<td>3’635</td>
</tr>
<tr>
<td>Fair</td>
<td>4’441</td>
</tr>
<tr>
<td>Good</td>
<td>5’919</td>
</tr>
<tr>
<td>Very good</td>
<td>6’403</td>
</tr>
<tr>
<td>Excellent</td>
<td>6’697</td>
</tr>
<tr>
<td>Panel A.2 Consumption: Predicted</td>
<td></td>
</tr>
<tr>
<td>Poor</td>
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</tr>
<tr>
<td>Fair</td>
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<td>Good</td>
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<td>Very good</td>
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</tr>
<tr>
<td>Excellent</td>
<td>7’137</td>
</tr>
<tr>
<td>Panel B.1 Stock holdings: Data</td>
<td></td>
</tr>
<tr>
<td>Poor</td>
<td>0</td>
</tr>
<tr>
<td>Fair</td>
<td>0</td>
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</tr>
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<td>Excellent</td>
<td>0</td>
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<tr>
<td>Panel B.2 Stock holdings: Predicted</td>
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</tr>
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</table>

Notes: The observed rules are sample averages using pooled data from PSID (30’961 individuals) described in Appendix D. Predicted rules are sample averages of the optimal rules of Theorem 2 evaluated at the parameter values of Table 2 and using individual PSID data on wealth and health. All reported values are expressed in dollars.
**Table 5:** Actual and predicted health-related variables

<table>
<thead>
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<th>Wealth quintiles</th>
</tr>
</thead>
<tbody>
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<td>1</td>
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<tr>
<td>Panel C.1 Health insurance: Actual</td>
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<tr>
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<td>Fair</td>
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<td>Excellent</td>
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<tr>
<td>Panel C.2 Health insurance: Predicted</td>
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<td>Fair</td>
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<td>Good</td>
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<td>Very good</td>
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<tr>
<td>Excellent</td>
<td>139</td>
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<tr>
<td>Panel D.1 Health expenditures: Data</td>
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<td>Panel D.2 Health expenditures: Predicted</td>
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**Notes:** The observed rules are sample averages using pooled data from PSID (30'961 individuals) described in Appendix D. Predicted rules are sample averages of the optimal rules of Theorem 2 evaluated at the parameter values of Table 2 and using individual PSID data on wealth and health. All reported values are expressed in dollars.
Table 6: Predicted life expectancy and values of health and life

<table>
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<td>2</td>
<td>3</td>
<td>4</td>
<td>5</td>
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Panel A. Value of health (in $)

<table>
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<th>Good</th>
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<th>Excellent</th>
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<tbody>
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<td></td>
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<tr>
<td></td>
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<td>$2'148</td>
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</table>

Panel B. Remaining life expectancy (in years)

<table>
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<th></th>
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<tbody>
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<tr>
<td>Fair</td>
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<td>Good</td>
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<td>36.35</td>
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<td></td>
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<td></td>
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<td>38.93</td>
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Panel C. Value of longevity (in $)

<table>
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<th></th>
<th></th>
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</thead>
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<tr>
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<td>$476</td>
<td>$877</td>
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<td>$47'322</td>
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<td>$855</td>
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Notes: The value of health in Panel A is the willingness to pay for \( n = 0.5 \) additional units of health computed according to (42). The remaining life expectancy in Panel B is computed according to (46) and the value of longevity in Panel C is the willingness to pay for one year of additional life expectancy computed according to (47). All the reported quantities are sample averages evaluated at the parameters of Table 2 using PSID data on individual wealth and health.
Table 7: Comparison with other estimates

Panel A. WTP to avoid health reduction (in % of income)

<table>
<thead>
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<th>κ</th>
<th>Smith (2005)</th>
<th>Estimated median $w_{h}/Y$</th>
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<tr>
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<td>1.8%</td>
<td>2.2%</td>
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<tr>
<td>13.0%</td>
<td>3.4%</td>
<td>4.9%</td>
</tr>
<tr>
<td>22.0%</td>
<td>9.4%</td>
<td>8.9%</td>
</tr>
<tr>
<td>28.0%</td>
<td>14.5%</td>
<td>11.9%</td>
</tr>
<tr>
<td>40.0%</td>
<td>18.8%</td>
<td>19.7%</td>
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Panel B. Expected conditional longevity

<table>
<thead>
<tr>
<th>Health</th>
<th>Lubitz et al. (2003) (base age 70)</th>
<th>Estimated mean (base age 44.18)</th>
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<tr>
<td>Poor</td>
<td>79.2</td>
<td>71.9</td>
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<tr>
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<td>81.3</td>
<td>77.7</td>
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<td>82.6</td>
<td>80.5</td>
</tr>
<tr>
<td>Very Good</td>
<td>83.4</td>
<td>82.1</td>
</tr>
<tr>
<td>Excellent</td>
<td>83.8</td>
<td>83.1</td>
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</table>

Notes: Panel A: Smith (2005, Tab. 2 and 3, p. 518 and 521) and the estimated median of $w_{h}(\alpha H_e, W, (1-\alpha)H_e)/Y$ conditional upon non-zero income and base health $H_e = 3.5$. Panel B: Lubitz et al. (2003, Fig. 2, p. 1052) and the estimated mean of the sum of the base age and the expected remaining lifetime $\ell(H)$ calculated from (46).
A Proofs

To simplify the presentation of the proofs we assume throughout this appendix that the agent’s subsistence consumption $a$ and the health independent part of his income $y_0$ are both equal to zero. Since the agent faces complete markets when solving the modified problem (15), the general case can be obtained from this one by adding $a$ to the optimal consumption and adding the present value

$$E_t \int_t^\infty m_{t,\tau}(y_0 - a) d\tau = \frac{y_0 - a}{r}$$

of the corresponding cash flow streams to the agent’s financial wealth.

**Proof of Proposition 1.** Let $Q$ denote the risk neutral measure defined by

$$\frac{dQ}{dP}|_t = e^{rt} m_t,$$

where $m$ is the state price density process of equation (17). Using the independence between market and morbidity shocks it is immediate to show that the function $P_0$ is given by

$$P_0(H_t) = \sup_{I \geq 0} E^Q \int_0^\infty e^{-rs} (\beta H_{\tau -} - I_{\tau}) d\tau = \sup_{I \geq 0} E \int_0^\infty e^{-rs} (\beta H_{\tau -} - I_{\tau}) d\tau$$

and satisfies the Hamilton-Jacobi-Bellman equation

$$rP_0 = \beta H + \lambda s_0 (P_0((1 - \phi)H) - P_0) + \max_{I \geq 0} \left( ((I/H)^{\alpha} - \delta) HP_0H - I \right)$$

subject to the transversality condition

$$\lim_{t \to \infty} E^Q[e^{-rt}P_0(H_0)] = 0$$

where $H_0$ denotes the path of the agent’s health under the optimal strategy. The dynamics of $H$ and the linearity of the objective function imply that $P_0$ is increasing and homogenous of degree one with respect to health so that the value function and
optimal investment policy are given by

\[ P(H) = BH, \]
\[ I_0(H) = H(\alpha P_0(H))^{\frac{1}{1-\alpha}} = H(\alpha B)^{\frac{1}{1-\alpha}}, \]

for some nonnegative constant \( B \) that solves

\[ 0 = \beta - (r + \delta + \phi \lambda_0)B + \max_{x \geq 0} (x^\alpha B - x) \]
\[ = \beta - (r + \delta + \phi \lambda_0)B - (1 - 1/\alpha)(\alpha B)^{\frac{1}{1-\alpha}} = g(B), \]

subject to the transversality condition

\[ \lim_{t \to \infty} E[e^{-rt}BH_0t] = 0, \]

where

\[ dH_{0t} = H_{0t} - \left( (\alpha B)^{\frac{\alpha}{1-\alpha}} - \delta \right) dt - \phi H_{0t} dN_t \]

denotes the path of the agent's health under the candidate optimal strategy. Using the above dynamics in conjunction with basic properties of Poisson processes we obtain

\[ E[e^{-rt}BH_{0t}] = e^{g'(B)t}BH_{00}, \quad t \geq 0, \]

and it follows that the transversality condition is equivalent to \( g'(B) < 0 \). Straightforward analysis shows that \( g \) satisfies \( g(0) = r + \delta + \phi \lambda_0 > 0 \) as well as

\[ g'(0) = -(r + \delta + \phi \lambda_0) < 0 \]

and attains a unique minimum over the positive real line whose value is given by

\[ \min_{x \geq 0} g(x) = \beta - (r + \delta + \phi \lambda_0)^{\frac{1}{\alpha}}. \]

Under condition (18), this minimal value is negative and it follows that there exists a unique nonnegative \( B \) such that \( g(B) = 0 \) and \( g'(B) < 0 \).
**Proof of Theorem 1.** When the intensity of Poisson shocks is health-independent, the agent’s problem is equivalent to that of equation (23) with initial capital \( N_0 = N_0(W_t, H_t) \). In particular, the value function and optimal controls are given by

\[
V_0(W, H) = G(N_0(W, H))
\]

and

\[
\begin{align*}
    c_{0t} &= k_t^*, \\
    \pi_{0t} &= p_t^* N_{0t}, \\
    x_{0t} &= x_t^* + \phi P_0(H_{t-}), \\
    I_{0t} &= (\alpha B)^{\frac{1}{1-\alpha}},
\end{align*}
\]

where \((p^*, x^*, k^*)\) denote the optimal portfolio proportion, optimal insurance coverage and optimal consumption for the problem defined by

\[
G(N_t) = \sup_{(p,x,k)} \mathcal{U}_t(k)
\]

subject to

\[
dN_t = (rN_t - k_t)dt + p_t N_{t-}\sigma(dZ_t + \theta dt) + x_t dM_{st}.
\]

(53)

Following Svensson (1989) and Duffie and Epstein (1992a,b) among others we have that the Hamilton-Jacobi-Bellman equation associated with the latter problem is

\[
0 = \max_{(p,x,k)} D_N^{(p,x,k)}G(N) + f(k, G(N)) - \gamma(pN\sigma_s G_N(N))^2 \\
- \lambda_s G(N) (u(1; \gamma_s) - u(b(x, N); \gamma_s)) - \nu_{m0} G(N)
\]

subject to the transversality conditions

\[
\lim_{t \to \infty} E[e^{-\nu_{m0} t} G(N_0)] = \lim_{t \to \infty} E^Q[e^{-\gamma t} N_0] = 0
\]

(54)
where \( N_0 \) denotes the path of the process \( N \) under the optimal strategy, the second order differential operator

\[
D_N^{(p,x,k)} = ((pN\sigma_S)^2/2)\partial_{NN} + (rN + pN\sigma_S\theta - k - x\lambda_0(H))\partial_N
\]

is the continuous part of the infinitesimal generator of the process \( N \) under the portfolio, insurance and consumption strategy \((p, x, k)\) and we have set

\[
b(x, N) = \frac{G(N + x)}{G(N)}.
\]

The specification of the agent’s preferences and the dynamics of the controlled process in equation (53) imply that \( G \) is increasing and homogenous of degree one. Using these properties in conjunction with the HJB equation, we obtain that the value function and the optimal strategy are explicitly given by \( G(N) = \Theta N \) and

\[
\begin{align*}
p_t^* &= \theta / (\gamma \sigma_S), \\
x_t^* &= 0, \\
k_t^* &= \rho \Theta^{1-\varepsilon} N_{t-},
\end{align*}
\]

for some nonnegative constant such that

\[
\rho \Theta^{1-\varepsilon} = \varepsilon \rho + (1 - \varepsilon) \left( r - \nu_0 m + \theta^2 / (2\gamma) \right).
\]

This equation admits a well-defined solution if and only if the constant \( A \) of equation (24) is strictly positive. In this case, \( \Theta = \rho (A/\rho)^{1-\varepsilon} \) and substituting this into the definition of the optimal consumption plan we conclude that

\[
\begin{align*}
c_{0t} &= AN_{0t-}, \\
p_{0t} &= (\theta / (\gamma \sigma_S)) N_{0t-}, \\
x_{0t} &= \phi P_0(H_{t-})
\end{align*}
\]

as required. To complete the proof we need to show that under condition (24) the above solution satisfies (54). Using equation (53) and the definition of the candidate optimal
strategy we obtain that the agent’s disposable wealth evolves according to

\[ dN_0t = N_0t(r - A)dt + N_0t(\theta/\gamma)(dZ_t + \theta dt) \]

\[ = N_0t(r - A)dt + N_0t(\theta/\gamma)d\hat{Z}_t \]

where \( \hat{Z} \) is a risk neutral Brownian motion. Combining this expression with well-known results on the expectation of the geometric Brownian motion gives

\[ E^Q[e^{-rt}N_0t] = e^{-At}N_{00}, \]

\[ E_0[e^{-\nu_{00}t}G(N_0t)] = e^{(r - \nu_0 - A + \theta^2/\gamma)t}\Theta N_{00}, \]

and it follows that condition (24) is necessary and sufficient for both the feasibility of \( c_0 \) and the validity of the transversality conditions. \( \square \)

**Proof of Theorem 2.** The Hamilton-Jacobi-Bellman equation associated with the agent’s optimization problem is given by equation (29) subject to

\[ \lim_{t \to \infty} E^Q[e^{-rt}W^*] = 0, \quad (55) \]

and

\[ \lim_{t \to \infty} E \left[ e^{-\int_0^t \nu_{\nu_0}(H_{\tau}^*)d\tau} V(W_{\tau}^*, H_{\tau}^*) \right] = 0, \quad (56) \]

where the processes \((W^*, H^*)\) denote the agent’s wealth and health status under the optimal strategy. Maximizing the HJB equation gives the candidate optimal strategy of equations (30)–(33) and substituting these back into equation (29) shows that the HJB equation can be written as

\[ \nu_m(H)V = D^*V + f(c, V) - \frac{\gamma \theta^2 V W^4}{2(\gamma V^2 - VW_W)^2} \]

\[ - \lambda_s(H)(u(1; \gamma_s) - u(\kappa(x^*, W, H); \gamma_s))V(W, H) \]
where
\[
D^* = ((I^*/H)^\alpha - \delta)H\partial_H + \frac{1}{2}(\pi^*\sigma_S)^2\partial_{WW} + (rW + \pi^*\sigma_S\theta + y_0 + \beta H - c^* - I^* - x^*\lambda_s(H))\partial_W
\]
is the continuous part of the differential operator associated to the process \((H, W)\) under the candidate optimal strategy, and \(x^*\) is implicitly defined by
\[
\kappa(x^*, W, H)^{-\gamma_s} = \frac{V_W(W + x^*, (1 - \phi)H)}{V_W(W, H)}.
\]
(57)

Let \(\lambda_{k1} = \epsilon\lambda_{k1}\) for some strictly positive constants \(\lambda_{m1}, \lambda_{s1}\) and consider the first order approximations given by
\[
V(W, H) \approx V_1(W, H) = V_0(W, H) + \epsilon V_\epsilon(W, H)
\]
and
\[
x^*(W, H) \approx x_1(W, H) = x_0(W, H) + \epsilon x_\epsilon(H, W)
\]
(58)
(59)
where \(V_0\) is the value function for the case of health independent mortality and morbidity, and the unknown functions
\[
(x_\epsilon, V_\epsilon)(W, H) = (x^{(1)}, V^{(1)})(W, H) = \frac{\partial(x^*, V)}{\partial\epsilon}(W, H)\bigg|_{\epsilon=0}
\]
are the first order corrections induced by the presence of health-dependent mortality and morbidity. Substituting these approximation into equation (57) and expanding the resulting expression to the first order in \(\epsilon\) shows that the first order correction to the optimal insurance coverage is given by
\[
x_\epsilon = \frac{1}{\Theta} \left( V_\epsilon - V_\epsilon(W + x_0, H(1 - \phi)) + \frac{N_0}{\gamma_s}(V_{\epsilon W}(W + x_0, H(1 - \phi)) - V_{\epsilon W}) \right).
\]
On the other hand, substituting the approximations (58), (59) into the HJB equation and expanding the result to the first order in \(\epsilon\) shows that the first order correction to

60
the value function solves

\[
\nu_m V_\epsilon = \mathcal{D}^0 V_\epsilon + f_\epsilon(c_0, V_0)V_\epsilon + \frac{\theta^2}{2\gamma}(V_\epsilon - 2N_0(W, H)V_\epsilon) - \bar{\nu}_m H^{-\xi_m} V_\epsilon \\
- \lambda_s \Theta(\eta - \lambda_s)\phi BH^{1-\xi_s} + \lambda_s (V_\epsilon(W + x_0, H(1 - \phi)) - V_\epsilon)
\] (60)

where

\[
\mathcal{D}^0 = ((I_0/H)^\alpha - \delta)H\partial_H + \frac{1}{2}(\pi_0 \sigma_S)^2 \partial_{WW} \\
+ (rW + \pi_0 \sigma_S \theta + y_0 + \beta H - c_0 - I_0 - x_0 \lambda_s) \partial_W
\]

is the continuous part of the differential operator associated to the optimal strategy of the health-independent intensity case, and we have set

\[
\bar{\nu}_m = \frac{\bar{\lambda}_m}{1 - \gamma_m}.
\]

Similarly, substituting the approximations (58), (59) into equations (30)–(32) and expanding the resulting expressions shows that up to a first order approximation

\[
\pi^* = \pi_0 + \frac{\epsilon \theta}{\gamma^2 \sigma_S \Theta}(\gamma V_\epsilon + N_0(V_{\epsilon W}N_0 - \gamma V_{\epsilon W})) \\
c^* = c_0 + \epsilon (\rho/\Theta) (V_\epsilon - \varepsilon V_{\epsilon W}N_0), \\
I^* = I_0 + \frac{\epsilon}{(1 - 1/\alpha) \Theta} I_0^\alpha H^{1-\alpha} (BV_{\epsilon W} - V_{\epsilon H})
\] (61) (62) (63)

where the functions \(\pi_0, c_0\) and \(I_0\) are defined as in Proposition 1 and Theorem 1. An educated guess suggests that the first order correction to the agent’s value function should be of the form

\[
V_\epsilon(W, H) = -C_{m1} N_0(W, H)H^{-\xi_m} - C_{s1} P_0(H)H^{-\xi_s}
\]

for some constants \(C_{m1}, C_{s1}\). Substituting this ansatz into equation (60), matching terms and solving for the constants shows that

\[
C_{k1} = \Theta \bar{L}_k(1), \quad k = m, s,
\]
where we have set \( \bar{L}_k = \lambda_k L_k \) and the functions \( L_k \) are defined as in the statement. Using these constants together with equations (61), (62), (63) then gives the approximate optimal policy reported in the statement and it only remains to show that a suitable approximation of the transversality conditions is satisfied.

Consider first the transversality condition for the value function in equation (56) and expand the quantity inside the expectation to the first order in \( \epsilon \). This gives

\[
e^{-\int_0^t \nu_m(H^r_{\tau-}) ds} V(W^*_t, H^*_t) \approx e^{-\nu_m t} \Theta N_{0t} + \epsilon e^{-\nu_m t} \left( V_t(W_0, H_0) + \Theta \nabla N_{0t} + \nu_1 \Theta N_{0t} \int_0^t H_0^{-\xi_m} d\tau \right)
\]

where the processes \((W_0, H_0)\) denote the agent’s wealth and health under the optimal strategy of the benchmark case in which \( \epsilon = 0 \), and 

\[
\nabla N_{0t} = \lim_{\epsilon \to 0} \frac{N_0(W^*_t, H^*_t) - N_0(W_{0t}, H_{0t})}{\epsilon}
\]

denotes the derivative of the process \( N_0(W^*_t, H^*_t) \) with respect to \( \epsilon \) at the origin. Using the definition of the approximate optimal strategy in conjunction with straightforward (but lengthy) algebra it can be shown that

\[
d\nabla N_{0t} = \nabla N_{0t} \frac{dN_{0t}}{N_{0t}} + (A - r + F(1 - \xi_s)) \bar{L}_s(H_{0t-}) P_0(H_{0t-}) dt
\]
\[
+ A(1 - \epsilon) \bar{L}_m(H_{0t-}) N_{0t} dt - (\theta/\gamma) \bar{L}_s(H_{0t-}) P_0(H_{0t-})(dZ_t + \theta dt) + dM_t
\]

for some discontinuous martingale \( M \) with initial value equal to zero. Integrating this equation and using the fact that

\[
\frac{dN_{0t}}{N_{0t}} = (r - A) dt + (\theta/\gamma)(dZ_t + \theta dt)
\]

we find that

\[
\nabla N_{0t} = \int_0^t \frac{\bar{L}_s(H_{0t-}) P_0(H_{0t-})}{N_{0t}} (C_1 dt + C_2 dZ_t) - \int_0^t C_3 \bar{L}_m(H_{0t-}) d\tau + \hat{M}_t
\]
where $\hat{M}$ is a discontinuous martingale with initial value equal to zero and

\[
C_1 = -(r - A - F(1 - \xi_s) + (\theta^2/\gamma)(1 - 1/\gamma)),
\]

\[
C_2 = -\theta/\gamma,
\]

\[
C_3 = -(1 - \varepsilon)A.
\]  

Taking expectations on both sides and using equation (65) together with basic properties of Poisson processes, the definition of $F$ and the fact that

\[
\mathbb{E}[N_0 \int_0^t (X_\tau d\tau + Y_\tau dZ_\tau)] = \mathbb{E} \int_0^t e^{(r - A + \theta^2/\gamma)(t - \tau)} N_0(\tau) (X_\tau + Y_\tau (\theta/\gamma)) d\tau
\]

for any sufficiently integrable predictable processes, we obtain

\[
e^{-\nu m_0 t} E[\nabla N_0] = \frac{C_3 N_0 \bar{L}_m(H_0)}{F(-\xi_m)} e^{(r - \nu m_0 - A + \theta^2/\gamma) t} (e^{F(-\xi_m) t} - 1)
- \bar{L}_s(H_0) P_0(H_0) \left( e^{(r - \nu m_0 - A + \theta^2/\gamma) t} - e^{-(\nu m_0 - F(1 - \xi_s)) t} \right).
\]

Similarly, using the definition of the functions $N_0$ and $V_\varepsilon$ together with equation (65) and basic properties of Poisson processes we obtain

\[
e^{-\nu m_0 t} E[N_0] = e^{(r - \nu m_0 - A + \theta^2/\gamma) t} N_0
\]

\[
e^{-\nu m_0 t} E[V_\varepsilon(W_0, H_0)] = -e^{-(\nu m_0 - F(1 - \xi_s)) t} \bar{L}_s(H_0) P_0(H_0)
- e^{(r - \nu m_0 - A + \theta^2/\gamma + F(-\xi_m)) t} \Theta N_0 \bar{L}_m(H_0)
\]

\[
e^{-\nu m_0 t} E[N_0 \int_0^t H_{0}\tau d\tau] = \frac{N_0 H_0 \xi_m}{F(-\xi_m)} e^{(r - \nu m_0 - A + \theta^2/\gamma) t} (e^{F(-\xi_m) t} - 1)
\]

and it now follows from equation (64) that the transversality condition for the approximate value function holds if and only if

\[
r - \nu m_0 - A + \theta^2/\gamma < 0,
\]

\[
r - \nu m_0 - A + \theta^2/\gamma + F(-\xi_m) < 0,
\]

\[F(1 - \xi_s) - \nu m_0 < 0.
\]
Let us now turn to the agent’s wealth. To verify that an approximate version of the transversality condition (55) holds we start by observing that

$$W_t^* = N_0(W^*_t, H^*_t) - P_0(H^*_t).$$

(70)

Expanding both sides of this identity as $\epsilon$ approaches zero shows that up to a first order approximation the agent’s optimal wealth is given by

$$W_t^* \approx N_0t - P_0(H_0t) + \epsilon(\nabla N_0t - B\nabla H_0t)$$

where the process defined by

$$\nabla H_0t = \lim_{\epsilon \to 0} \left( \frac{H^*_t - H_0t}{\epsilon} \right) = H_0t \int_0^t \left( C_4 \frac{N_{0t}L_m(H_{0t-})}{H_{0t}} + C_5 \frac{\bar{L}_s(H_{0t-})P_0(H_{0t-})}{H_{0t-}} \right) d\tau$$

with

$$C_4 = \xi_m K/((1 - \alpha)B),$$

$$C_5 = (\xi_s - 1) K/((1 - \alpha)B),$$

represents the directional derivative of the agent’s health process along the optimal strategy as $\epsilon \to 0$. Taking expectations under the risk neutral probability measure on both sides of equation (70) and using the fact that

$$\frac{\nabla N_0t}{N_0t} = \int_0^t \tilde{L}_s(H_{0t-})P_0(H_{0t-}) \frac{(C_1 - \theta C_2) d\tau + C_2 d\tilde{Z}_\tau) - \int_0^t C_3 \tilde{L}_m(H_{0t-}) d\tau + \tilde{M}_t$$

for some risk neutral Brownian motion $\tilde{Z}$ and some discontinuous risk neutral martingale $\tilde{M}$ with initial value zero together with the same arguments as above we deduce that

$$E^Q[e^{-rt}W_{0t}] = E^Q[e^{-rt}(N_{0t} - BH_{0t})] = e^{-At}N_{00} - e^{\left(r-r-F(1)\right)t} BH_{00},$$

$$E^Q[e^{-rt}\nabla N_{0t}] = -\tilde{L}_s(H_{00})P_0(H_{00}) \left( e^{-At} - e^{\left(r-r-F(1-\xi_s)\right)t} \right)$$

$$- C_3 \frac{N_{000}\tilde{L}_m(H_{00})}{F(-\xi_m)} \left( e^{-\left(A-F(-\xi_m)\right)t} - e^{-At} \right),$$

$$E^Q[e^{-rt}\nabla H_{0t}] = C_4^* N_{000} \tilde{L}_m(H_{00}) \left( e^{-\left(A-F(-\xi_m)\right)t} - e^{-(r-r-F(1))t} \right)$$

$$+ C_5^* \bar{L}_s(H_{00})P_0(H_{00}) \left( e^{-(r-r-F(1))t} - e^{-(r-r-F(1))t} \right)$$
for some constants $C_4', C_5'$ and it follows that the approximate transversality condition for wealth holds if and only if

\begin{align*}
A &> 0, \quad (71) \\
r - F(1) &> 0, \quad (72) \\
r - F(1 - \xi_s) &> 0, \quad (73) \\
A - F(-\xi_m) &> 0. \quad (74)
\end{align*}

Combining the restrictions (67), (68), (69), (71), (72), (73), (74) with those imposed in Theorem 1 and using the fact that (68) is equivalent to (18) produces the restrictions of the statement and completes the proof. ■

**Proof of Proposition 2.** Under the conditions of the statement the agent’s total wealth is given by

\[
N^*_t = W^*_t + E_t \int_t^\infty m_{t,\tau} (\beta H^*_{\tau-} - I^*_\tau) d\tau = E_t^Q \int_t^\infty e^{-r(\tau-t)} c^*_\tau d\tau.
\]

Expanding both sides of the above expression as $\epsilon$ approaches zero we find that up to a first order approximation the agent’s total wealth is given by

\begin{align*}
N^*_t &\approx N_{0t} - \epsilon A \int_t^\infty e^{-r(\tau-t)} E_t^Q [\nabla N_{0t}] d\tau \\
&\quad + \epsilon A \int_t^\infty e^{-r(\tau-t)} E_t^Q [(1 - \epsilon)N_{0t} \bar{L}_m(H_{0\tau-}) + \bar{L}_s(H_{0\tau-}) P_0(H_{0\tau-})] d\tau.
\end{align*}

Using the same arguments as above we obtain

\[
-E_t^Q [e^{-r(\tau-t)} \nabla N_{0t}] = \bar{L}_s(H_{0t}) P_0(H_{0t}) \left( e^{-A(\tau-t)} - e^{-(r - F(1 - \xi_s))(\tau-t)} \right) \\
+ C_3 \frac{N_{0t} \bar{L}_m(H_{0t})}{F(-\xi_m)} \left( e^{-(A - F(-\xi_m))(\tau-t)} - e^{-A(\tau-t)} \right)
\]

and

\[
E_t^Q [e^{-r(\tau-t)} N_{0t} \bar{L}_m(H_{0\tau-})] = e^{-(A - F(-\xi_m))(\tau-t)} N_{0t} \bar{L}_m(H_{0t}), \\
E_t^Q [e^{-r(\tau-t)} \bar{L}_s(H_{0\tau-}) P_0(H_{0\tau-})] = e^{-(r - F(1 - \xi_s))(\tau-t)} N_{0t} \bar{L}_s(H_{0t}) P_0(H_{0t}).
\]
where the constant $C_3$ is defined as in (66). Substituting these expressions into (75) and computing the resulting integrals then shows that the agent’s total wealth satisfies

$$N^*_t \approx N_{0t} - \epsilon \tilde{L}_s(H_{0t})P_0(H_{0t}) = N_{0t} - \lambda_{s1}L_s(H_{0t})P_0(H_{0t})$$

and completes the proof.

\[ \blacksquare \]

Proof of Proposition 3. Consider an agent with wealth $W$, health $H$ and intensity parameters $(\lambda_{m0}, \lambda_{s0}, \epsilon \lambda_{m1}, \epsilon \lambda_{s1})$ and denote by

$$w_h(\epsilon) = w_h(n, W, H, \epsilon)$$

the value to this agent of $n$ additional units of health. Expanding equation (41) to the first order as $\epsilon$ decreases to zero and using the definition of $V_0$ we obtain

$$0 \approx \Theta(nB - w_h(0)) + \epsilon \Theta(V_0(W - w_h(0), H + n) - V_0(W, H) - w_h'(0)).$$

Setting both terms on the right to zero and using the definition of $V_0$ shows that up to a first order approximation the value of $n$ additional units of heath is

$$w_h(n, W, H, \epsilon) \approx nB + J_m(n, W, H)N_0(W, H) + J_s(n, W, H)$$

and completes the proof.

\[ \blacksquare \]

Proof of Proposition 4. Consider first the computation of the expected lifetime. Using basic properties of point processes we have that

$$\ell(W, H) = E \int_0^\infty e^{-\int_0^\tau \lambda_m(H^*_s)\,ds} \, d\tau$$

where $H^*$ denotes the agent’s health along the optimal path. Expanding both sides of the above expression to the first order as $\epsilon$ approaches zero gives

$$\ell(W, H) \approx E \int_0^\infty e^{-\lambda_m0\tau} \left(1 + \epsilon \tilde{\lambda}_{m1} \int_0^\tau H_{0s}^{-\xi_m} \, ds\right) \, d\tau = \frac{1 - \kappa_0 \lambda_{m1}H^{-\xi_m}}{\lambda_{m0}}$$
where $H_0$ denotes the agent’s health under the optimal strategy of the benchmark case with health independent intensities and the second equality follows from the assumptions of the statement and basic properties of Poisson processes.

Let us now turn to the computation of the value of life. Consider an agent with intensity parameters $(\lambda_{m0}, \lambda_{s0}, \epsilon\lambda_{m1}, \epsilon\lambda_{s1})$, denote by

$$w_\ell(\epsilon) = w_\ell(n, W, H, \epsilon)$$

the value to this agent of $n$ units of additional life expectancy and by

$$\lambda^*_{m0}(\epsilon) = \lambda^*_{m0}(n, W, H, \epsilon)$$

the solution to equation (43). Expanding equations (43) and (44) to the first order and using the approximation of the life expectancy derived in the first part gives

$$0 \approx n + 1/\lambda_{m0} - 1/\lambda^*_{m0}(0) - \epsilon$$

$$- \epsilon \left( \frac{d}{d\epsilon} \frac{1}{\lambda^*_{m0}(\epsilon)} \right)_{\epsilon=0} + \kappa_0 \frac{\lambda m_1 H^{-\xi_m}}{\lambda_{m0}} - \frac{\lambda m_1 H^{-\xi_m}}{\lambda_{m0}(0) (\lambda^*_{m0}(0) - F(-\xi_m))}$$

and

$$0 \approx \Theta^*(W - w_\ell(0) + P_0(H)) - V_0(W, H) - \epsilon (V_\ell(W, H) + \Theta^* w_\ell'(0))$$

$$+ \epsilon \left( \frac{d\Theta^*}{d\lambda^*_{m0}(0)} \frac{d\lambda^*_{m0}(\epsilon)}{d\epsilon} \right)_{\epsilon=0} + \Theta^*(W - w_\ell(0) + P_0(H)) \tilde{L}_m(H) + \Theta^* \tilde{L}_s(H) P_0(H)$$

where we have set

$$\Theta^* = \rho^{\frac{\epsilon}{1-\gamma}} A^*(n)^{\frac{1}{1-\gamma}} = \rho^{\frac{\epsilon}{1-\gamma}} \left[ \epsilon \rho + (1 - \epsilon) \left( r - \frac{\lambda_{m0}(0)}{1 - \gamma_m} + \frac{\theta^2}{2\gamma} \right) \right]^{-\frac{1}{1-\gamma}}.$$

Setting the terms on the right to zero and using the definition of $V_\ell$ allows to solve for the unknowns $w_\ell(0), w_\ell'(0), \lambda^*_{m0}(0), (\lambda^*_{m0})'(0)$ and simplifying the resulting expansion of
the value of life gives the formula reported in the statement with

\[ q^*(n) = 1 - (A/A^*(n))^{\frac{1}{1 - \varepsilon}}, \]

\[ Q^*(n, H) = (1 - q^*(n))(L_m(H) - L^*_m(n, H) + R^*(n)), \]

where

\[ R^*(n) = \frac{n \lambda^2_{m0}(\kappa_0 + \kappa_0 \lambda_{m0}(n + \kappa_0))}{A^*(n)(1 - \gamma_m)(1 + n\lambda_{m0}(1 - \kappa_0 \lambda_{m0}))(1 + n\lambda_{m0})^2} \]

and the nonnegative function \( L^*_m(n, H) \) is defined as in equation (36) but with the function \( A^*(n) \) in place of the strictly positive constant \( A \).

\[ \square \]

B Age dependent parameters

In this appendix we briefly discuss a generalization of the model in which the intensity parameters \( \lambda_{m0}, \lambda_{s0}, \lambda_{m1}, \lambda_{s1}, \eta \), the depreciation rate of health \( \delta \), the fraction of health \( \phi \) that is lost upon experiencing a health shock, and the health sensitivity \( \beta \) of labor income are allowed to vary with the agent’s age.

The difference between such a model and the one we considered in the text is that instead of depending only on wealth and health the value function and optimal strategy now also depend on the agent’s age. Despite this added dependence the model can still be solved using an first order approximation but the functions \( P_0, L_m \) and \( L_s \) will now be age and health-dependent rather than just health-dependent. In particular, the analog of Theorem 1 is given by:

**Theorem 3** Let \( \lambda_{m1} = \lambda_{s1} = 0 \), define

\[ \nu_{m0}(t) = \frac{\lambda_{m0}(t)}{(1 - \gamma_m)} \]
and assume that there exist strictly positive solutions $A$ and $B$ to the ordinary differential equations

$$A'(t) = A(t)^2 - (\varepsilon \rho + (1 - \varepsilon) \left(r - \nu \lambda_0(t) + \theta^2/(2\gamma)\right)) A(t), \quad (76)$$

$$B'(t) = (r + \delta(t) + \phi(t)\lambda_0(t))B(t) + (1 - 1/\alpha)(\alpha B(t))^{1/\alpha} - \beta. \quad (77)$$

such that

$$\lim_{t \to \infty} (r - \nu \lambda_0(t) + \theta^2/(2\gamma) - A(t)) < 0, \quad (78)$$

$$\lim_{t \to \infty} ((\alpha B(t))^{1/\alpha} - r - \delta(t) - \phi(t)\lambda_0(t)) < 0. \quad (79)$$

Then the indirect utility function of an alive agent is

$$V_0(t, W, H) = \Theta(t) N_0(t, W, H) = \Theta(t) \left(W + B(t)H + \frac{y_0 - \alpha}{r} \right),$$

and generates the optimal consumption, portfolio, health insurance and health investment strategies given by

$$c_{0t} = a + A(t)N_0(t, W_{t-}, H_{t-}),$$

$$\pi_{0t} = (\theta/(\gamma \sigma S))N_0(t, W_{t-}, H_{t-}),$$

$$x_{0t} = \phi(t)B(t)H_{t-},$$

$$I_{0t} = (\alpha B(t))^{1/\alpha}H_{t-}$$

with $\Theta(t) = \rho^{1/\alpha} A(t)^{1/\alpha}.$

Proof. The proof is similar to that of Theorem 1 and therefore is omitted. ■

Theorem 4 Let

$$\chi(t, x) = 1 - (1 - \phi(t))^{-x},$$

$$F(t, x) = x(\alpha B(t))^{1/\alpha} - x\delta(t) - \lambda_0(t)\chi(t, -x).$$
assume that there exist strictly positive solutions $A$, $B$ to the ordinary differential equations (76), (77) such that (78), (79) and

$$\lim_{t \to \infty} (F(t, 1 - \xi_s) - \min(r, \nu_0(t))) < 0,$$

$$\lim_{t \to \infty} (F(t, -\xi_m) - \max(0, r - \nu_0(t) + \theta^2/(2\gamma)) - A(t)) < 0,$$

hold true and define

$$\mathcal{L}_m(t, H) = \int_t^\infty e^{-\int_t^\tau (A(s) - F(s, -\xi_m))ds} \lambda_m(\tau) H^{-\xi_m/(1 - \gamma_m)} d\tau,$$

$$\mathcal{L}_s(t, H) = \int_t^\infty e^{-\int_t^\tau (r - F(s, 1 - \xi_s))ds} \lambda_s(\tau) \phi(\tau) B(\eta(\tau) - \lambda_s(\tau)) H^{1 - \xi_s}.$$

Up to a first order approximation the indirect utility of an alive agent is

$$V_1(t, W, H) = V_0(t, W, H) - \Theta(t) \mathcal{L}_m(t, H) N_0(t, W, H) - \Theta(t) \mathcal{L}_s(t, H)$$

and generates the approximate optimal consumption, portfolio, health insurance and health investment strategy given by

$$c_{1t} = c_{0t} - A(t)(1 - \varepsilon) \mathcal{L}_m(t, H_{t-}) N_0(t, W_{t-}, H_{t-}) - A(t) \mathcal{L}_s(t, H_{t-}),$$

$$\pi_{1t} = \pi_{0t} - (\theta/(\gamma \sigma_S)) \mathcal{L}_s(t, H_{t-}),$$

$$x_{1t} = x_{0t} - \chi(t, \xi_m)(1 - 1/\gamma_s) \mathcal{L}_m(t, H_{t-}) N_0(t, W_{t-}, H_{t-})$$

$$- \chi(t, \xi_s - 1) \mathcal{L}_s(t, H_{t-})$$

$$I_{1t} = I_{0t} + (\xi_m K(t)/(1 - \alpha)) \mathcal{L}_m(t, H_{t-}) N_0(t, W_{t-}, H_{t-})$$

$$+ ((\xi_s - 1) K(t)/(1 - \alpha)) \mathcal{L}_s(t, H_{t-})$$

with $K(t) = \alpha^{1/\alpha} B(t)^{1/\alpha}$. 

**Proof.** The proof is similar to that of Theorem 2 and therefore is omitted. ■
C Arguments omitted from the text

C.1 Construction of the utility index

Fix a lifetime consumption and health investment plan \((c,I)\) and denote by \(H\) the path of the agent’s health status under this plan. Let \(M_t \in \mathbb{R}^3\) with

\[
\begin{align*}
M_{1t} &= Z_t, \\
M_{2t} &= Q_{st} - \int_0^t \lambda_s(H_t) dt, \\
M_{3t} &= Q_{mt} - \int_0^{t \wedge T_m} \lambda_m(H_t) dt
\end{align*}
\]
denote the vector of sources of risk in the economy and let us accordingly relabel morbidity and mortality risks by \(s = 2\) and \(k = 3\) respectively. To define the agent’s preferences we start by writing the continuation utility process in the form

\[
dU_t = 1_{\{T_m > t\}} \left( \mu_t dt + \sum_{i=1}^{3} \Sigma_{it} dM_{it} \right) = 1_{\{T_m > t\}} \left( \mu_t dt + \Sigma^T_t dM_t \right)
\]

where the predictable process \(\Sigma\) captures loadings on each of the three risk factors present in the economy. Furthermore, we require the agent’s utility to drop to zero after death and it follows that we must have \(\Sigma_{3t} = \Delta m U_t = -U_{t-}\).

Given this decomposition the continuation utility process is then defined heuristically by requiring that over a sufficiently short time interval

\[
U_t = a(\Delta, c_t, m_t(\Delta)) = \left( (1 - e^{-\rho \Delta}) (c_t - a)^{1-\frac{1}{\gamma}} + e^{-\rho \Delta m_t(\Delta)} (1-\frac{1}{\gamma}) \right)^{\frac{1}{1-\frac{1}{\gamma}}}.
\]

In this equation, the constants \(\rho, \varepsilon\) are as in the main text and the random function \(m\) is the source dependent certainty equivalent defined by

\[
W(m_t(\Delta), 0) = E_t \left[ W(U_t + \int_t^{t+\Delta} \mu_\tau d\tau, \int_t^{t+\Delta} \text{diag}(\Sigma_\tau) dM_\tau) \right]
\]

with the aggregator function

\[
W(v, x) = u(v + x; \gamma) + u'(v; \gamma) \sum_{k=2}^{3} \frac{u(v + x_k; \gamma_k) - u(v; \gamma_k)}{u'(v; \gamma_k)}
\]
and the same constants \( \gamma, \gamma_2 = \gamma_s \) and \( \gamma_3 = \gamma_m \) as in the main text. The difference between this formulation of preferences and the usual formulation of recursive preferences is that the aggregator function depends on each of the components of the utility process and not only on their sum (see Skiadas (2008, Section 4.3) for details).

Subtracting the continuation utility from both sides of the recursion (81) and assuming sufficient smoothness for an application of the chain rule then gives

\[
0 = \lim_{\Delta \to 0} \frac{a(\Delta, c_t, m_t(\Delta)) - U_t}{\Delta} = a_\Delta(0, c_t, U_t) + a_m(0, c_t, U_t)m'_t(0). \tag{82}
\]

Now, a straightforward modification of the arguments in Skiadas (2008) shows that the conditional certainty equivalent \( m \) satisfies

\[
m'_t(0) = \mu_t - \frac{\gamma \Sigma^2_{1t}}{2U_{t-}} - \sum_{k=s}^{m} F_k(U_{t-}, H_{t-}, \Delta_k U_{\tau}).
\]

Substituting this expression into the restriction (82) and solving the resulting equation shows that on the set \( \{ T_m > t \} \) the drift of the continuation utility process is

\[
\mu_t = \mu(c_t, \Sigma_t, U_{t-}, H_{t-}) \equiv -f(c_t, U_{t-}) + \frac{\gamma \Sigma^2_{1t}}{2U_{t-}} + \sum_{k=s}^{m} F_k(U_{t-}, H_{t-}, \Delta_k U_{\tau})
\]

where the aggregator function \( f \) is defined as in equation (11) of the main text. Combining this restriction with equation (80) and the fact that the continuation utility process vanishes after death then implies

\[
U_t = -\int_{t \wedge T_m}^{T_m} \mu(c_\tau, \Sigma_\tau, U_{\tau-}, H_{\tau-})d\tau - \int_{t \wedge T_m}^{T_m} \Sigma_\tau dM_\tau.
\]

Finally, taking conditional expectations on both sides and assuming sufficient integrability so that the local martingale part vanishes we obtain

\[
U_t = -E_t \int_{t \wedge T_m}^{T_m} \mu(c_\tau, \Sigma_\tau, U_{\tau-}, H_{\tau-})d\tau = 1_{\{ T_m > t \}} E_t \int_{t}^{T_m} \left( f(c_\tau, U_{\tau-}) - \frac{\gamma \Sigma^2_{1\tau}}{2U_{\tau-}} - \sum_{k=2}^{3} F_k(U_{\tau-}, H_{\tau-}, \Sigma_{k\tau}) \right) d\tau
\]

which is the recursive integral equation (10) that we took as our definition of the agent’s continuation utility process in the main text.
C.2 Properties of the penalty functions

Using the assumed concavity of the utility functions \( u(x; \gamma_k) \) which appear in the definition (12) of the penalty functions we immediately obtain that

\[
\frac{F_k(v, h, \Delta)}{\lambda_k(h)v} = \frac{\Delta}{v} - u\left(1 + \frac{\Delta}{v}; \gamma_k\right) - u(1; \gamma_k) \geq \frac{\Delta}{v} - u'(1; \gamma_k)\frac{\Delta}{v} = 0
\]

and since both \( v \) and \( \lambda_k(h) \) are nonnegative it follows that the penalization for jumps of type \( k \) is nonnegative. On the other hand, differentiating the penalty function which respect to the risk aversion parameter gives

\[
\frac{\partial}{\partial \gamma_k} \left( \frac{F_k(v, h, \Delta)}{v} \right) = \frac{\vartheta((1 + \Delta/v)^{1-\gamma_k})}{(1 - \gamma_k)^2}
\]

where we have set \( \vartheta(x) = 1 + x[\log(x) - 1] \). Since this function is nonnegative and attains a global minimum that is equal to zero at the point \( x = 1 \) we obtain

\[
\frac{\partial}{\partial \gamma_k} \left( \frac{F_k(v, h, \Delta)}{v} \right) \geq \min_{x \geq 0} \left( \frac{\vartheta(x)}{(1 - \gamma_k)^2} \right) = 0
\]

and it follows that the penalization for jumps of type \( k \) increases with the agent’s relative risk aversion to that risk. Finally, differentiating the penalty function with respect to the jump size gives

\[
\frac{\partial F_k(v, h, \Delta)}{\partial \Delta} = 1 - \left(1 + \frac{\Delta}{v}\right)^{-\gamma_k}
\]

and it follows that the penalty function is U-shaped with respect to the jump size with a global minimum of zero at the point \( \Delta = 0 \).

C.3 Proof of equations (14) and (15)

Fix a consumption and investment plan \((c, I)\) define the corresponding continuation utility process by (10) and assume that

\[
E_0 \int_0^T \left( |f(c_{\tau}, U_{\tau})| + \frac{\gamma \sigma_{\tau}(U)^2}{2|U_{\tau}|} + \sum_{k=s}^{m} |F_k(U_{\tau-}, H_{\tau-}, \Delta_k U_{\tau})| \right) d\tau < \infty \quad (83)
\]
for otherwise the continuation utility process cannot be well-defined. Since the process $Q_m$ is a single jump process and $U_t \equiv 0$ on the set $\{T_m \leq t\}$ it follows from a well known result of Dellacherie (1970) that we have

$$U_t = 1_{\{T_m > t\}} U_t$$

(84)

for some process $R$ that is adapted to the filtration $\mathcal{G} = (\mathcal{G}_t)_{t \geq 0}$ generated by the Brownian motion and the point process $Q_s$. Let

$$h_\tau = f(c_\tau, U_\tau) - F_s(U_{\tau-}, H_{\tau-}, \Delta_\tau U_\tau) - \frac{\gamma \sigma_\tau(U)^2}{2 \mu_\tau},$$

$$g_\tau = h_\tau - U_\tau \Phi_m \lambda_m(H_\tau).$$

where the aggregator function $f$ and the penalty functions $F_s, F_m$ are defined as in equations (11) and (12). Since $\mathcal{U}$ is adapted to $\mathcal{G}$ we have that the processes $(h, g)$ are also adapted to $\mathcal{G}$ and it thus follows from the definition of the continuation utility process, the law of iterated expectations and the definition of the death time as the first jump of the process $Q_m$ that

$$U_t = 1_{\{T_m > t\}} U_t = 1_{\{T_m > t\}} \int_t^{\infty} e^{-\int_\tau^t \lambda_m(H_u) du} g_\tau d\tau = 1_{\{T_m > t\}} \int_t^{\infty} e^{-\int_\tau^t \lambda_m(H_u) du} g_\tau d\tau.$$

Since the decomposition of the continuation utility process in equation (84) is almost surely unique this in turn implies that

$$\mathcal{U}_t = E_t \int_t^{\infty} e^{-\int_\tau^t \lambda_m(H_u) du} g_\tau d\tau = E_{\mathcal{G}_t} \int_t^{\infty} e^{-\int_\tau^t \lambda_m(H_u) du} g_\tau d\tau$$

and it follows that the process

$$L_t = e^{-\int_0^t \lambda_m(H_u) du} \mathcal{U}_t + \int_0^t e^{-\int_\tau^t \lambda_m(H_u) du} g_\tau d\tau$$

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is a $\mathbb{G}$–martingale over any finite horizon. Using this property in conjunction with Itô’s lemma and the definition of $g$ then shows that

$$K_t = e^{-\int_0^t \nu_m(H_u)du} U_t + \int_0^t e^{-\int_\tau^t \nu_m(H_u)du} h_r d\tau = U_0 + \int_0^t e^{-\int_\tau^t \Phi_m \lambda_m(H_u)du} dL_r$$

is a $\mathbb{G}$–local martingale and since $\Phi_m \lambda_m(H_t) \geq 0$ it follows from Emery’s inequality (see e.g. Protter (2004, Theorem V.3)) that this local martingale is in fact a martingale over any finite horizon. In particular, we have

$$U_t = e^{\int_0^t \nu_m(H_u)du} M_t - \int_0^t e^{-\int_\tau^t \nu_m(H_u)du} h_r d\tau$$

$$= \lim_{T \to \infty} \left( e^{\int_0^t \nu_m(H_u)du} E\tilde{g}_t[K_T] - \int_0^T e^{-\int_\tau^T \nu_m(H_u)du} h_r d\tau \right)$$

$$= \lim_{T \to \infty} E\tilde{g}_t \left[ e^{-\int_t^T \nu_m(H_u)du} U_T + \int_0^T e^{-\int_\tau^T \nu_m(H_u)du} h_r d\tau - \int_t^T e^{-\int_\tau^t \nu_m(H_u)du} h_r d\tau \right]$$

and the desired result now follows from equation (83), the law of iterated expectations and the dominated convergence theorem.

### C.4 Separation with exogenous health risks

Since markets are dynamically complete it follows from standard results that the agent’s optimization problem can rewritten as

$$V(W_t, H_t) = \sup_{q, I \geq 0} U_t(a + q, I, H)$$

subject to $E_t \int_t^\infty m_{t,s} q_s ds \leq W_t + \Pi_t(I, H_t)$

where $q$ represents excess consumption, the nonnegative process $m_{t,s} = m_s / m_t$ is the pricing kernel between dates $t$ and $s \geq t$ as defined in (17) and

$$\Pi_t(I, H_t) = E_t \int_t^\infty m_{t,s} (Y_s - a - I_s) ds = \frac{y_0 - a}{r} + E_t \int_t^\infty m_{t,s} (\beta H_s - I_s) ds$$
gives the present value of the agent’s net income under the health investment plan $I$. If health risks are exogenous (i.e. if $\lambda_{m1} = \lambda_{s1} = 0$) then

$$U_t(a + q, I, H) = U_t(a + q)$$

depends neither on the agent’s health status nor on his health investment and, since the set of feasible consumption plans in (85) increases with the present value of the agent’s net income, we conclude that

$$V(W_t, H_t) = \sup_{q \geq 0} U_t(a + q)$$

subject to

$$E_t \int_t^\infty m_{t,s} q_s ds \leq W_t + \sup_{I \geq 0} \Pi_t(I, H_t) = N_0(W_t, H_t)$$

This shows that under exogenous health risks the choice of the optimal health investment plan is separated from the agent’s other choices and completes the proof.

C.5 Marginal value of health

Define $R = r + \delta + \phi \lambda_{s0}$ and let $b \in \{\alpha, \beta, r, \delta, \lambda_{s0}, \phi\}$ denote a parameter that is relevant for the determination of the marginal value of health $B = B(b)$ as the unique strictly positive solution to the algebraic equation

$$g(b, B(b)) = \beta - R(b)B(b) - (1 - 1/\alpha)(\alpha B(b))^{\frac{1}{1-\alpha}} = 0,$$  

(86)

such that $g_B(b, B(b)) < 0$. Totally differentiating (86) gives $B'(b) = -g_b/g_B$ and it follows that $\text{sign}(B'(b)) = \text{sign}(g_b(b, B(b)))$. Since $gB = 1$ it follows that $B$ is an increasing function of $\beta$. Similarly, since $gR = -B(R)$ is strictly negative we have that $B$ is a decreasing function of $R$ and consequently also of its components $r$, $\delta$, $\lambda_{s0}$ and $\phi$. Furthermore, letting

$$Z(\alpha, B(\alpha)) = (1/\alpha - 1)(\alpha B(\alpha))^{\frac{1}{1-\alpha}} > 0$$

in (86) we obtain

$$g_{\alpha}(\alpha, B(\alpha)) = Z_{\alpha}(\alpha, B(\alpha)) = Z(\alpha, B(\alpha)) \left( \frac{\log(\alpha B(\alpha))}{(1-\alpha)^2} \right)$$
which is negative when $B(\alpha) < 1/\alpha$ and positive otherwise. Finally, since $x_0(b) = \phi B(b)$ the optimal amount of health insurance coverage inherits the comparative static properties of $B(b)$ with respect to $\{\alpha, \beta, r, \lambda_s, \delta\}$ and since

$$x'_0(\phi) = \frac{B(\phi)}{|g_B(\phi, B(\phi))|} \left( r + \delta - (\alpha B(\phi))^{\frac{1}{1-\alpha}} \right)$$

we conclude that it increases with the size of morbidity shocks if $r + \delta \geq (\alpha B(\phi))^{\frac{1}{1-\alpha}}$ and decreases otherwise.

### C.6 Separation with exogenous mortality

Let $\lambda_{m1} = 0$ and $\lambda_{s1} \neq 0$ so that the agent faces exogenous mortality risk and endogenous morbidity risk. We claim that in this case the approximate indirect utility and optimal rules are the same as those of Proposition 1 and Theorem 1 except that the zero order human wealth $P_0(H)$ is replaced by its first order counterpart $P_1(H)$.

For the indirect utility, optimal consumption, and optimal portfolio the conclusion follows from (25), (26), (27), (37), (38), (39) and the definition of $P_1(H)$. For the optimal insurance the result follows by replacing $P_0(H_t)$ by $P_t^*$ in the first equality in (28) and noting that up to a first order approximation

$$-\Delta_s P_t^* \approx -\Delta_s P_1(H_t) = -\Delta_s P_0(H_t) + \lambda_{s1} \Delta_s (L_s(H_t) P_0(H_t))$$

$$= -\Delta_s P_0(H_t) - \lambda_{s1} [L_s(H_{t-}) P_0(H_{t-}) - L_s((1 - \phi) H_{t-}) P_0((1 - \phi) H_{t-})]$$

$$= (\phi - \lambda_{s1} \chi(\xi_s - 1)L_s(H_{t-})) P_0(H_{t-}) = x_{1t}$$

where the second equality follows from Proposition 2. Similarly, replacing $P_0(H_t)$ by $P_t^*$ in the first equality of (20) and expanding the result gives

$$\left( \alpha \frac{\partial P_t^*}{\partial H_{t-}} \right)^{\frac{1}{1-\alpha}} H_{t-} \approx (\alpha P_{0H}(H_{t-}))^{\frac{1}{1-\alpha}} H_{t-} \left\{ 1 + \frac{1}{1-\alpha} \left( \frac{P_{1H}(H_{t-})}{P_{0H}(H_{t-})} - 1 \right) \right\}$$

$$= I_{0t} \left\{ 1 + \frac{\lambda_{s1}(\xi_s - 1)}{1-\alpha} L_s(H_{t-}) \right\} = I_{1t}$$

where the second equality follows again from Proposition 2.
D Data


All nominal variables correspond to per-capita values (i.e., household values divided by household size) scaled by $10^{-4}$. The explanatory variables used in the estimation of the model are the agents’ wealth and health which are constructed from the PSID data according to the following rules:

**Health** We associate values of 1.5 (poor health), 2.0 (fair), 2.5 (good), 3.0 (very good) and 3.5 (excellent health) to the self-reported health variable corresponding to the household head.

**Wealth** We use financial wealth defined as risky plus riskless assets. Risky assets are stocks in publicly held corporations, mutual funds, investment trusts, private annuities, IRA’s or pension plans. Riskless assets are checking accounts plus bonds plus remaining IRA’s and pension assets.

The observed portfolios, consumption, health expenditure and health insurance used in the estimation are constructed from the PSID data as follows:

**Portfolio** Value of financial wealth held in risky assets.

**Consumption** The consumption measure that we rely on is inferred from the food, utility and transportation expenditures available in PSID, using the Skinner (1987) method with the updated shares of Guo (2010).

**Health expenditures** Total out-of-pocket expenditures paid by household on hospital, nursing home, doctor, outpatient surgery, dental expenditures, prescriptions in-home medical care.

**Health insurance** Total amount paid for health insurance premium.